

Conference

“Nudging and Information 2018: Is There a New Approach of Regulating the Behaviour of Consumers and Businesses?”

1st and 2nd March 2018, University of Graz

Venue: SZ 15.21 (RESOWI building; A 2)

Organizers:

Brigitta Lurger, Karl Stöger, Stefan Storr, Tina Ehrke-Rabel, (University of Graz)

Thursday, 1 March 2018 afternoon

General Issues

14:10 Welcome Address by the Dean et al.

14:30 KEY NOTE SPEECH

The Lawyer as a Supernanny: The Behaviorally Informed Design of Legal Institutions (40-45 min)

Christoph Engel, MPI Bonn

15:30 Beyond Impact Assessment – the Use of Interdisciplinary ‘Behavioral’ Research by National Governments and the EU: Towards a More Science Based Legislation Improving the Behavior of Citizens and Governments? (30 min)

Lucia Reisch, CBS Kopenhagen

16:15 COFFEE BREAK

16:45 The Myth of the ‘Fourth Market’ Failure: What Is the Role of Economic Theories in Behaviorally Informed Regulation? (30 min)

Pete D. Lunn, Trinity College Dublin

17:30 The Different Addressees of ‘Nudging’ – Corporations/Enterprises versus Private Individuals – Do they Imply Different Approaches? (30 min)

Brigitta Lurger, University of Graz

18:20 **Welcome Address by a representative of the Mayor of Graz**

18:30 **DINNER** (RESOWI building)

Friday, 2 March 2018 morning

Specific Policy Areas

9:00 'Behavioral' Instruments in Consumer Contract Law (30 min)

Meirav Furth-Matzkin, Harvard Law School

9:45 'Behavioral' Instruments in Financial Market Law (behavioral finance) (30 min)

Andreas Engert, University of Mannheim

10:30 'Behavioral' Instruments in Intellectual Property Law (30 min)

Christopher Buccafusco, Cardozo School of Law

11:15 COFFEE BREAK

11:45 'Behavioral' Instruments in Tax Law - Less Cheating? The Effects of Pre-filled Tax Returns on Compliance Behavior of Taxpayers (30 min)

Martin Fochmann, University of Cologne

12:15 'Behavioral' Instruments in Energy Law (30 min)

Stefan Storr, University of Graz

13:00 **LUNCH** (RESOWI building)