



CONFERENCE PROGRAMME
2nd International Conference on New Business Models
NBM@Graz17

<https://new-business-models.uni-graz.at/en/>



Venue: Hotel "Das Weitzer" <https://new-business-models.uni-graz.at/en/venue/>

Last update: 2017-04-28 | Subject to change

Tuesday June 20, 2017				
18:00-19:00	Welcome Drink & Get-together University's Botanical Garden			
Wednesday June 21, 2017				
08:00 - 09:00	Registration and Business Breakfast			
09:00 - 10:00	Conference Opening			
10:00 - 11:00	Keynote Mr. Maurits Groen Co-Founder and CEO of WakaWaka			
11:00 - 11:30	Coffee break			
11:30 - 12:30	Keynote Mr. Antony Upward Co-Founder of the Strongly Sustainable Business Model Community			
12:30-13:30	Lunch Hotel Weitzer (regional buffet)			
13:30-15:30	Room Riverside SESSION 3 Managing Sustainability-Oriented Business Models: Frameworks, Tools, and Cases Chairs: Florian Lüdeke-Freund, Esben Rahbek Gjerdrum Pedersen	Room Galerie SESSION 1 Organising Business Models for the Circular Economy Chairs: Jan Jonker, Niels Faber	Room Deep Purple SESSION 5 Business Models in the Age of Digitalisation Chairs: Romana Rauter, Wolfgang Vorraber, Josef Schöggel	Room Nikolai WORKSHOP #3 Exploring a Systems Dynamics Model for the Circular Economy Workshop by Hans Stegeman
	Coffee break			
16:00 - 18:00	Riverside SESSION 3 (cont.) Managing Sustainability-Oriented Business Models: Frameworks, Tools, and Cases Chairs: Florian Lüdeke-Freund, Esben Rahbek Gjerdrum Pedersen	Room Galerie SESSION 2 New Business Models, Sustainable Development and Corporate Strategic Management Chairs: Rupert J. Baumgartner, Romana Rauter, Morgane C. Fritz	Deep Purple SESSION 5 (cont.) Business Models in the Age of Digitalisation Chairs: Romana Rauter, Wolfgang Vorraber, Josef Schöggel	Room Nikolai WORKSHOP #1 Designing Sustainable Businesses with the Honeycomb Business Model Design Tool: Stakeholder cells Workshop by Karen Miller
	19:30 Conference Dinner Landhaus Ruckerlberg			

Thursday June 22, 2017					
08:00 - 09:00	Registration and Business Breakfast				
09:00 - 11:00	Room Riverside SESSION 3 (cont.) Managing Sustainability-Oriented Business Models: Frameworks, Tools, and Cases Chairs: Florian Lüdeke-Freund, Esben Rahbek Gjerdrum Pedersen	Room Galerie SESSION 2 (cont.) New Business Models, Sustainable Development and Corporate Strategic Management Chairs: Rupert J. Baumgartner, Romana Rauter, Morgane C. Fritz	Room Deep Purple SESSION 4 Business Models for Social Entrepreneurship Chairs: Nikolay Dentchev, Philippe Eiselein	Room Nikolai WORKSHOP #4: Identifying Value Opportunities with the Sustainable Value Analysis Tool Workshop by Miying Yang and Doroteya Vladimirova	Room Atrium SESSION 7 Insights on Business Models from Young Academics Chairs: Martina Zimek, Aisma Linda Kiesnere, Ivan Bozhikin
	11:00 - 11:30 Coffee break				
11:30 - 12:30	Keynote Mr. Jan Jonker Professor of Sustainable Entrepreneurship, Nijmegen School of Management, Radboud University				
12:30 - 13:30	Lunch Hotel Weitzer (regional buffet)				
13:30 - 15:30	Room Riverside SESSION 1 (cont.) Organising Business Models for the Circular Economy Chairs: Jan Jonker, Niels Faber	Room Galerie SESSION 2 (cont.) New Business Models, Sustainable Development and Corporate Strategic Management Chairs: Rupert J. Baumgartner, Romana Rauter, Morgane C. Fritz	Room Deep Purple SESSION 6 Crafting Regional Business Models Chair: Moniek Kamm	Room Nikolai WORKSHOP #2: Values-Based Innovation Management – Tools and Methods to Innovate by What We Care About Workshop by Florian Lüdeke-Freund (facilitator) and Henning Breuer	Room Atrium SESSION 7 Insights on Business Models from Young Academics Chairs: Martina Zimek, Aisma Linda Kiesnere, Ivan Bozhikin
	15:30 - 16:00 Coffee break (coffee, tea)				
16:00 - 17:30	Room Riverside SESSION 1 (cont.) Organising Business Models for the Circular Economy Chairs: Jan Jonker, Niels Faber	Room Galerie SESSION 8 When business models have to be explained in corporate reporting Chairs: Stéphane Trébuçq, Elisabetta Magnaghi	Room Deep Purple SESSION 6 (cont.) Crafting Regional Business Models Chair: Moniek Kamm	Room Nikolai	Room Atrium
	17:30 - 18:15 Conference Closing Ms. Romana Rauter Chairperson NBM@Graz17, Assistant Professor, University of Graz				
18:30	City tour Graz (optional but with registration)				

Friday June 23, 2017	
09:00-13:00	Tour Sappi Gratkorn (optional but with registration)