

THE SIXTH INTERNATIONAL CONFERENCE ON ECOLINGUISTICS (Graz 2022)

UNIVERSITÄT GRAZ
UNIVERSITY OF GRAZ



Conference Programme at a Glance

	Wednesday, Sept. 21	Thursday, Sept. 22	Friday, Sept. 23	Saturday, Sept. 24
9:00		Plenary (on-site & online) Barbara Adam	Plenary (online) Miao Xingwei	Parallel Panels
9:30				
10:00		Coffee Break	Coffee Break	Coffee Break
10:30		Parallel Panels	Parallel Panels	Parallel Panels
12:00	Registration (12:00 – 16:45)	Lunch	Lunch	Presentation of IEA and discussion of publication opportunities
12:30				
13:00	Opening of Online Student Workshop			Conference Closing
13:10				
13:30	13:10 – 14:40			
14:00	4 Student Presentations	Parallel Panels	Parallel Panels (online)	Outing to Wine Region (Departure at 13:00, return to Graz by 19:00)
14:30	14:30 – 15:00 Coffee Break			
15:00		Coffee Break	Coffee Break	
15:30	Online Student Workshop 4 Student Presentations	Parallel Panels	Parallel Panels (online)	
16:00				
16:30	Coffee Break			
	Opening (Lecture Room 11.01) (on-site & online) Rektor Dr. Peter Riedler Hermine Penz and Conference Team	Plenary (Printed contribution in conference bag) Peter Mühlhäusler	Parallel Panels (online)	
17:00		17:00 Poster Presentations	17:25 – 17:45 Short Break	
17:30	Plenary (on-site & online)			
18:00			17:45 Plenary (on-site & online) Andrew Goatly	
18:30	Alwin Fill			
19:00				
19:30	Reception at City Hall			

Conference Programme

Day 1

Wednesday, September 21, 2022

Location: University of Graz, Heinrichstraße 36, ground floor

Lecture hall 11.01

12:00	Registration (12:00 - 16:45)
Panel 1: Opening of Online Student Workshop	
13:10 - 13:25	Braunsdorfer Johanna: The linguistic accessibility of the climate crisis

13:25 - 13:40	Dai Faye: The discursive construction of ecological ideologies in corporate environmental reports
13:40 - 13:55	Wenjin Wendy: Multimodal ecological discourse analysis of the official Beijing Tourism website
13:55 - 14:10	Baoyu Ma: An ecological discourse analysis of the commentaries of Planet Earth from the perspective of transitivity theory
14:10 - 14:40	Discussion
14:40 - 15:00	Coffee Break
Panel 2	
15:00 - 15:15	Zeniakin Oleksii: Prescriptive ecolinguistics or what scholars can really do to tackle the environmental emergency
15:15 - 15:30	Melker Sarah: Consumerism, environmentalism, and intergenerational relations in Acadian: medium or message?
15:30 - 15:45	Lu Jiarui: Ecological discourse analysis of the animal documentary from the ecolinguistics perspective: The case of our neighbor in wild
15:45 - 16:00	Festus Moses Onipede & Gabriel Abiodun Abioye: Like animals like human beings: An eco-critical metaphor discourse of leadership in selected poems of Niyi Osundare
16:00 - 16:15	Discussion
16:15 - 16:30	Discussion and round-up of student online workshop
16:30 - 17:00	Coffee Break
17:00 - 17:30	Conference Opening Opening address by Rektor Dr. Peter Riedler Opening words by Hermine Penz and conference team
17:30 - 18:30	Plenary 1: Alwin Fill: Ecolinguistics against Climate Change and for Peace (on-site & online)
18:30 - 19:00	
19:00 - 19:30	
19:30 - 21:30	Reception of the Mayor of Graz at the City Hall

Day 2

Thursday, September 22, 2022

Location: University of Graz, Heinrichstraße 36, ground floor

Lecture halls 11.01 and 11.02

	Lecture Hall 11.01	Lecture Hall 11.02
9:00 - 10:00	Plenary 2: Barbara Adam: Reflecting on Future Matters for Eco-Linguistics (on-site & online)	
10:00 - 10:30	Coffee Break	Coffee Break
Panel 3		Panel 4
10:30 - 11:00	Stibbe: Ecolinguistics and econarrative: from the beginning to the end of the world	Bellay & Le Roux: Creative writing workshops to collectively imagine a desirable future based on scientific foresight studies
11:00 - 11:30	Zurru: Ecological crisis and ticking clocks: verbal and non-verbal metaphors in ecological communication	Calderon: Can Spanish save Ladino?
11:30 - 12:00	Drury: Embedding animals in an ecosophy of sustainability for now and the future	Steciag: Everyday language practices of the inhabitants residing in the Polish-Czech border area: The study in sustaining ecolinguistics
12:00 - 13:30	Lunch Break	Lunch Break
Panel 5		Panel 6
13:30 - 14:00	Bauer: Rethinking our future: A comparative analysis of representations of the future in English and German newspaper coverage on climate change	Bang: A dialectical contribution to meet the new challenges for ecolinguistics
14:00 - 14:30	Marko: Talking about the future of vaquitas, okapis, and musk deer	Emma Xu Rao: The semantics of enclosed water places in Chinese?
14:30 - 15:00	Farmer: The discourses of technomodernism, new conservation and sustainability, and the linguistic framing of species recovery	Ferreira: Climate try-umph as time for language and language for time
15:00 - 15:30	Coffee Break	Coffee Break

Panel 7		Panel 8
15:30 - 16:00	Buonvivere: Sustainability across times and cultures: An analysis of Aotearoa New Zealand minister of foreign affairs' speeches	Rohmer: Linguistic relativity and environmental sustainability. Lessons drawn from a double language approach to the World Water Forum 2022 in Senegal
16:00 - 16:30	Alexander: How one company self-importantly claims to be safeguarding our planet and operating in a sustainable way while contributing to its destruction	Bortoluzzi: Plant representation and time frames in discourses to preserve ecosystems
16:30 - 17:00	Ponton: The countryside hour: Ecolinguistics and positive discourse analysis	Schalk-Unger: The effects of ecocentric language on Austrian environmental criminal law
17:00	Peter Mühlhäusler: Time and Ecolinguistics (available as print manuscript)	
17:00	Poster Presentations	

Day 3

Friday, September 23, 2022

Location: University of Graz, Heinrichstraße 36, ground floor

Lecture halls 11.01 and 11.02

	Lecture Hall 11.01	Lecture Hall 11.02
9:00 - 10:00	Plenary 4: Miao Xingwei: Unity of Humans and Nature: Ecologization in Mandarin Chinese as Ecological Care for the Life-sustaining Environment (online)	
10:00 - 10:30	Coffee Break	Coffee Break
Panel 9		Panel 10
10:30 - 11:00	Dong: "Now or Never". The role of "crisis" in accelerating green energy transition: The case of Denmark	Coroama-Dorneanu: Time and meaning in academic language learning communities

11:00 - 11:30	Steffensen & Baggs: Linguistic techniques for making climate change perceivable	Conti, Brombal & Szeto: Exploratory design of an ecological discourse analysis framework for Chinese texts
11:30 - 12:00	Penz: The temporal framing of climate change	Wink: Ecolinguistics through wildness, beauty, imagination: Transdisciplinary research through scholarly personal narrative and lilyology
12:00 - 13:30	Lunch Break	Lunch Break
Panel 11: Online Sessions - 20 minutes per slot		
13:30 - 13:50	Jiang Ting & Jin Shangran: Is it fair to Ladybugs and Cockroaches? Attitude and Underlying Story mirrored in Chinese Insect Names	
13:50 - 14:10	Nervino: #CEOCarbonNeutralChallenge: a social semiotic analysis of collective sustainability leadership	
14:10 - 14:30	Goshylik: Sustainability online: Social media affordances for ecological identity construction	
14:30 - 14:50	Bertoldi: Temporalities in picturebook mediation: children's environmental education in read-aloud sessions	
14:50 - 15:10	Friday: Politicking lives and the redefining of social and political responsibilities in the Nigerian ecological disaster situation	
15:10 - 15:30	Coffee Break	Coffee Break
Panel 12		
15:30 - 15:50	Laparle: Gesturing toward the future: three metaphoric gestures for change in motivational talks	
15:50 - 16:10	Rafi & Fox: Ecological worldviews of multilingual Pakistani speakers: Implications for ecolinguistic planning	
16:10 - 16:30	Ly: The meaning of « le monde d'après » formula	

16:30 - 16:50	Bopp: Relatability to environmental threats through qualitative understandings of nature and time: experiences of organic farmers in Thailand and India	
16:50 - 17:10	Joubert: Historicity and identity in minoritized language speakers: multi-layered attitudes and grounding in the local space	
17:10 - 17:25	Discussion	
17:25 - 17:45	Short Break	Short Break
17:45 - 18:45	Plenary 5: Andrew Goatly: The Similarity and Contiguity Dimensions of Meaning and Ecology (on-site & online)	

Day 4

Saturday, September 24, 2022

Location: University of Graz, Heinrichstraße 36, ground floor

Lecture halls 11.01 and 11.02

	Lecture Hall 11.01	Lecture Hall 11.02
	Panel 13	Panel 14
9:00 - 9:30	Parncutt: Can euphemisms exacerbate global warming?	Russo: Elisabeth-Jane Burnett's The Grassling and the chronotopic vision
9:30 - 10:00	Hanell: Words of change. New words about climate, environment, and transformation	Viridis: Towards a beneficial definition of sustainability: An ecostylistic scrutiny of sources and texts
10:00 - 10:30	Döring: 'Enlanguaging' wind on the North German coast: An ecolinguistic perspective on an ephemeral entity in times of a changing climate	Bhatt: The Himalayan trees then and now: An ecolinguistics of short stories by Ruskin Bond
10:30 - 11:00	Coffee Break	Coffee Break
	Panel 15	Panel 16

11:00 - 11:30	Trampe: The role of language in the sustainability debate	Del Gaudio: Framing and reframing climate change through documentary film: An ecolinguistic analysis of imagined futures in <i>Seat at the Table</i>
11:30 - 12:00	Lamb: Political discourses and practices of multispecies communities: Encountering sea turtles in Hawai'i	Pešec: Through the lens of a music video and song lyrics: An analysis of the Flint Water Crisis and environmental racism
12:00 - 12:30	Presentation of IEA and discussion of publication opportunities	
12:30 - 13:00	Announcement of ICE-7 and conference closing	
13:00 - max. 19:00	Outing to Styrian Wine Region	Outing to Styrian Wine Region

Poster Presentations

Location: Foyer in front of lecture halls 11.01 - 11.02

Aschauer: Is green growthism our solution? The rhetoric of growthism in COP 26 speeches
Meyer: Writing for future generations – A corpus and critical discourse analysis of sustainability and its communication in the raw material sector
Vermenych: Metaphoric representation of war and nature in documentary films