



7th CHINA FORUM BELT & ROAD

and



2nd GLOBAL YOUNG LEADERS FORUM

- ARTIFICIAL INTELLIGENCE
- GLOBAL SUPPLY CHAIN
- HEALTH & WELL-BEING

November 20th, 2025
Graz University of Technology, Austria

November 20th, 2025

Graz University of Technology, Austria

Host: Mag. Gerhild Janser, MBA

8:00 a.m.	<i>Registration</i>
9:00 a.m.	Welcoming Words Univ.-Prof. Dipl.-Ing. Dr.techn. Horst Bischof Univ.-Prof. Dr. Joachim Reidl Prof. Jian Wu Bgm. Elke Kahr LH Mario Kunasek
9:40 a.m.	<i>Connecting Markets and People: Austria-China Economic Partnership in Focus</i> Mag. Franz Rößler
9:50 a.m.	<i>Innovative Development of Medical Education</i> Prof. Xuebo Zhu
10:10 a.m.	<i>How will the Global Supply Chain develop?</i> Dr. Gerhard Kornfeld & Ing. Ernst Grisseemann
10:30 a.m.	Coffee & Tea Break
11:00 a.m.	<i>Graz - The Emerging Silk Road Hub Connecting Europe and Asia</i> Dr. Wan Jie Chen
11:20 a.m.	<i>Digital Opportunities in Health and Well-Being: The Potential of Telepresence Robots for Inclusive Support of Long-Term Patients</i> Assoc. Prof. Dr. Agnes Turner
11:40 a.m.	<i>AI and Cultural Trade along the Belt and Road Initiative</i> Prof. Dr. Huailiang Li
12:00 a.m.	<i>Navigating the Future of Work: AI and the Transformation of HR & Leadership</i> Mag.(FH) Monika Fuchs, MSc
12:20 p.m.	<i>Balance of Body and Mind: The Secret Code of Well-Being in China's Development</i> Lijuan Wu, MA
12:40 p.m.	Lunch



**Univ.-Prof. Dipl.-Ing.
Dr.techn. Horst Bischof**

*Rector Graz University of
Technology, Austria*



**Univ.-Prof.
Dr. Joachim Reidl**

*Vice-Rector for Research,
University of Graz, Austria*



Prof. Jian Wu

*Vice President
East China Normal
University, Shanghai, China*



Bgm. Elke Kahr

*Mayor
City of Graz, Austria*



LH Mario Kunasek

Governor of Styria, Austria



Mag. Franz Rößler

*Head, ADVANTAGE
AUSTRIA Beijing*



Prof. Xuebo Zhu

*Vice President of Wenzhou
Medical University,
Expert in Medical Education*



Dr. Gerhard Kornfeld

*CEO Kornfeld Industries,
Chairman of the Austrian
Foreign Trade Association,
Austrian Federal Economic
Chamber*



Ing. Ernst Grisseemann

*CEO BPG Group,
Austria*



Dr. Wan Jie Chen

*Director, Confucius Institute
at the University of Graz,
President Global Young
Leaders Union, Austria*



**Assoc. Prof.
Dr. Agnes Turner**

*Prof. of Education, Vice Dean
of Faculty of Arts, Human-
ities & Education, University of
Klagenfurt, Austria*



Prof. Dr. Huailiang Li

*Dean of the Institute for a
Community with Shared Future
for Mankind, Communication
University of China; Director
of the Confucius Institute
Management Office*



**Mag.(FH) Monika
Fuchs, MSc**

*Entrepreneur, SheFox,
Austria*



Lijuan Wu, MA

*Director of the Warm Light
Academy, China
Chairman and General
Manager of WL Beijing Culture
Communication Co., Ltd.*



**Mag. Gerhild Janser,
MBA**

*Teaching & Talent Develop-
ment Advisor, Confucius
Institute at the University of
Graz, Austria*

ARTIFICIAL INTELLIGENCE

Host: Konstantin Pollanz, MSc

1:45 p.m. - 5:00 p.m.

Coffee & Tea Break at approx. 3:00 p.m.

*Bridging Worlds: AI, Art and Law as a
Cross-Continental Dialogue on Well-Being*

Univ.-Prof. Dr. Elisabeth Hödl

Vocational Excellence as Basis for Global Performance

Dr. Martin Neubauer

*Educating for a Future with AI:
Is Higher Education Transforming?*

Benedikt Brünner, MEd BEd

*The Coupling of Human Rights Protection and Com-
mon Prosperity in the Digital Age*

Dr. Tinyu Meng

How Voice AI improves Business Success

Konstantin Pollanz, MSc

*How AI and Globalization influence our Health &
Well-Being and which Role Leadership plays*

Michael Harb, BSc. MA

*From Intelligence to Sustainability:
AI's Role in Green Innovation in Chinese
Manufacturing*

Junli Zhao

*AI for Smart Tourism Experiences:
Where Technology Meets Human Emotion*

Manuela Machner

*Exploration and Practice of the Integration of Artificial
Intelligence into Medical Education Reform*

Prof. Weiqiong Jin

*Intelligent Mobility Data:
AI-Driven Multimodal Traffic Counting*

Dipl.-Ing. Robert Schmied



Univ.-Prof. Dr. Elisabeth Hödl

Professor of Practice in IT Law at the Faculty of Law, University of Graz, Founder of ubifacts - business consulting, Austria



Dr. Martin Neubauer

Head of the Institute for Vocational Training Styria (WIFI), Austria



**Benedikt Brünner,
MEd BED**

*University Assistant
Graz University of
Technology, Austria*



Dr. Tinyu Meng

*School of Law, Zhejiang
Gongshang University,
China*



**Konstantin Pollanz,
MSc**

*CEO & Co-Founder
HerzensApp GmbH,
Austria*



Michael Harb, BSc. MA

*Management Consultant,
Bergland Advisory, Austria*



Junli Zhao

*Glorious Sun School of
Business and Management,
Donghua University,
Shanghai, China*



Manuela Machner

*Entrepreneur and
Consultant in Artificial
Intelligence with a focus
on Tourism, Austria*



Prof. Weiqiong Jin

Director of Teaching Development Center, Wenzhou Medical University, Expert in Medical Education, China



Dipl.-Ing. Robert Schmied

*Managing Director,
CEO Graz Energy Agency,
Austria*

GLOBAL SUPPLY CHAIN

Host: Mag. Barbara Moswitzer

1:45 p.m. - 5:00 p.m.

Coffee & Tea Break at approx. 3:00 p.m.

The Transition of the Automotive Industry and Implications for Global Supply Chains

Associate Prof. Dr. Mario Hirz

From China to the World, Tailored Logistics Solutions for Global Business

Eric Zhou

Transparency and Efficiency via single Window Supply Chain Platform connecting China and EU

Prof. Dr. Matevž Obrecht

Managing the Company's Innovation Chain in Transition

Dr.techn. Frank Beste

Global Supply Chains and Geo-Economics

Univ.-Prof.i.R. Mag. Dr. Richard Sturn

Optimizing Supply Chain Management for Austrian Food Exports to the U.S. Market

Mag. Dr. Kristin Orthacker & Gerhard Merdonik

Digital Transformation and Sustainable Feed Systems: Bridging Austria and China in Research

Univ.-Prof. Dr. Martin Gierus

Sino-Austrian Cooperation in Higher Education and Research at the Technical University of Leoben: A Case Study in Building Materials and Ceramics

Dipl.-Ing. Dr.mont. Volkmar Kircher

Global Supply Chain - Opportunities and Challenges

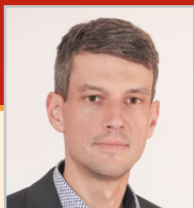
Dr. Wan Jie Chen



**Associate Prof.
Dr. Mario Hirz**
*Head of the Institute of
Automotive Engineering,
Graz University of
Technology, Austria*



Eric Zhou
*General Manager, City
Union Logistics Co., Ltd.,
China*



Prof. Dr. Matevž Obrecht
*Vice-Dean for Research,
Head of Department for
Managing Logistics and
Supply Chains, Faculty
of Logistics, University of
Maribor, Slovenia*



Dr. techn. Frank Beste
*Head of Research and
Technology Development PTE,
AVL List GmbH, Austria*



**Univ.-Prof. i.R.
Mag. Dr. Richard Sturm**
*Former Head of Graz
Schumpeter Centre and
Department of Public
Economics, University of
Graz, Austria*



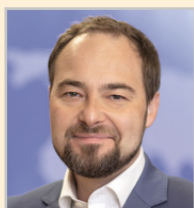
**Mag. Dr. Kristin
Orthacker**
*CEO Agentur More GmbH,
Entrepreneur specialized in
HR Development, Austria*



Gerhard Merdonik
*CEO Agentur More
GmbH, Board Member of
Alwera AG, Austria*



**Univ.-Prof.
Dr. Martin Gierus**
*Head, Institute of Animal Nu-
trition, Livestock Products and
Nutrition Physiology, Depart-
ment of Agricultural Sciences,
BOKU University, Austria*



**Dipl.-Ing. Dr. mont.
Volkmar Kircher**
*Academic Coordination of
International Study Programs,
Technical University
of Leoben, Austria*



Dr. Wan Jie Chen
*Director, Confucius Institute
at the University of Graz,
President Global Young Leaders Union,
Austria*



Mag. Barbara Moswitzer
*Teaching & Talent Development Advisor,
Confucius Institute at the University of
Graz, Austria*

HEALTH & WELL-BEING

Host: Anita Höller, BA

1:45 p.m. - 5:00 p.m.

Coffee & Tea Break at approx. 3:00 p.m.

Longevity - Biohacking - the Future of our Society?

Prof. Dr. Peter Grieshofer & Dr. Dagmar Grieshofer

Training and Practice of High-Quality Pediatric Professionals in China

Prof. Weixi Zhang

Bridging Tradition and Innovation: Towards New Therapeutic Paths in Cancer, Degeneration and Inflammation

Univ.-Prof. Dr. Andreas Köberle

Applying Probiotics directly to the Skin - from Research to topical Solutions in Dermatology

Dr. Katrin Wallner

HUB Hongshan: Building a Healthcare Innovation Ecosystem, Dialoguing the Future of Health Industry

Zhengke Niu

A Brief Discussion on the Application of Aloe Vera Bioactive Components in Cosmetic Sleep Products

Hongguang Chen

5 Simple Tricks to Boost Your Well-Being

Anita Höller, BA

Traditional Chinese Medicine Education: Inheritance and Innovation

Daixi Chen

Wuhan's Path to Excellence: Advancing High-Value Growth in the Healthy Ageing Industry

Guosheng Wang



Prof. Dr. Peter Grieshofer
CEO, PDG GmbH - ACT1.me,
Graz, Austria



Dr. Dagmar Grieshofer
CEO, PDG GmbH - ACT1.me,
Graz, Austria



Prof. Weixi Zhang
Executive Dean of the 2nd
School of Clinical Medicine,
Vice Dean of the 2nd Affiliated
Hospital, Wenzhou Medical
University, Expert in Paediatrics
Clinical Education, China



**Univ.-Prof.
Dr. Andreas Köberle**
Head of the Section
Pharmacognosy, Institute of
Pharmaceutical Sciences,
University of Graz, Austria



Dr. Katrin Wallner
CEO, Lanbiotic Ltd.
Graz, Austria



Zhengke Niu
Deputy District Mayor of
Hongshan District People's
Government, China



Hongguang Chen
Chairman of the Board,
Zhejiang Huiwang Medi-
cal Technology Co., Ltd.,
China



Anita Höller, BA
Business Psychologist, CEO
Acorros,
Vice President Global Young
Leaders Union, Austria



Daixi Chen
Expert in Traditional Chinese
Medicine and Clinical
Education, Wenzhou
Medical University, China



Guosheng Wang
Director of Wuhan Urban
Construction Investment
Development Co., Ltd.,
China

We would like to express our sincere Thanks
to our Cooperation Partners



中国驻奥地利使馆



中国传媒大学
COMMUNICATION UNIVERSITY OF CHINA



We would like to express our sincere Thanks
to our Cooperation Partners



November 21st, 2025

Opening of the
**CHINESE CULTURE
EXPERIENCE CENTER**

at the
CONFUCIUS INSTITUTE
at the University of Graz
Elisabethstraße 32, 2nd Floor

November 21st, 2025
10 a.m. - 1 p.m.



**15th ANNIVERSARY
CELEBRATION**

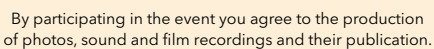
of the
CONFUCIUS INSTITUTE
at the University of Graz

in the Auditorium of the University of Graz,
Universitätsplatz 3, 1st Floor

November 21st, 2025
from 6 p.m.



Graz University of Technology, Austria
Rechbauerstraße 12/1, 8010 Graz





The **CONFUCIUS INSTITUTE** at the University of Graz,
under the leadership of Director Dr. Wan Jie Chen,
cordially invites you to the

7th **CHINA FORUM** & 2nd **GLOBAL YOUNG LEADERS FORUM**

as part of the Belt & Road Initiative.

The Belt & Road **CHINA FORUM** and the **GLOBAL YOUNG LEADERS FORUM** serve as a significant platform for international exchange and enhanced cooperation along the New Silk Road. In light of profound global transformations, our objective is to promote dialogue among politics, business, academia, and society, and to jointly develop perspectives for a sustainable future.



Dr. Wan Jie Chen
*Director Confucius Institute
at the University of Graz,
Austria*

This year's conference is dedicated to three key areas that will shape the development of the 21st century: Artificial Intelligence, Global Supply Chain, Health & Well-Being.

With these focal points, the Belt & Road **CHINA FORUM** and the **GLOBAL YOUNG LEADERS FORUM** contribute to deepening mutual understanding and shaping joint strategies for the future!

Registration for the Conference:
chinaforumgraz2025.eventbrite.at

Confucius Institute at the University of Graz
Elisabethstraße 32/2, 8010 Graz, Austria
T: +43 316 380-7373, E: konfuzius@uni-graz.at

china-forum.uni-graz.at