



SIS Science Talk

"Corporate Sustainability: Topics, theories and methods"

by Prof. Dr. Jonatan Pinkse; 17 April 2018, 12:30 p.m.

The next Science Talk, organized jointly by the Institute of Systems Sciences, Innovation and Sustainability Research and by the "Doctoral Programme Climate Change - Uncertainties, Thresholds and Coping Strategies", will be given by Prof. Dr. Jonatan Pinkse (The University of Manchester, Alliance Manchester Business School – Innovation Management and Policy Division) on the topic

"Corporate Sustainability: Topics, theories and methods"

His talk will take place on Tuesday, 17 April 2018 at 12.30 pm in the **meeting room of SIS (Merangasse 18, 1st floor)**. Duration: **Approximately one hour** including discussion. The participation is free of charge.

Usually, three to five guest talks are organized in each semester, covering the research fields of systems sciences, innovation and sustainability research. There is no need to register for the "SIS Science Talk".

Bio-sketch

Jonatan Pinkse is a Professor of strategy, innovation, and entrepreneurship at the Alliance Manchester Business School, The University of Manchester. His research interests focus on business responses to climate change, corporate sustainability, social and sustainable entrepreneurship, and innovation in the field of renewable energy. He has published extensively on the topic of business and climate change, including the book *International Business and Global Climate Change* published by Routledge. His articles have appeared in various different journals such as the *Academy of Management Review*, *Journal of Management Studies*, *Journal of International Business Studies*, *Organization Studies*, *Journal of Business Venturing* and *Entrepreneurship Theory and Practice*. In 2017, he was the program chair of the ONE division at the Academy of Management conference in Atlanta. He is currently associate editor at *Organization & Environment* and *Business & Society*.

Abstract

This presentation discusses the challenge to develop and publish rigorous research in the field of management on the topic of corporate sustainability. While sustainability is generally seen as a very important topic to research, in the management field it is still struggling to break into the mainstream. In this presentation I will provide my perspective on how you can make a meaningful academic and practical contribution through research on corporate sustainability. In the first part of the presentation I will discuss three topics – climate change, innovation for clean technologies, and tensions in corporate sustainability – that I have worked on over the past 15 years. For these topics I will show how my thinking has developed over the years regarding the relationship between business and sustainable development. In the second part of the presentation, I will consider the specific theoretical and methodological challenges related to corporate sustainability. The main issue that I will discuss is the lack of a separate theory on corporate sustainability. How can we use management theories to deepen our understanding of corporate sustainability, while at the same time making a contribution to these management theories? I will conclude with some tips and tricks for how to publish your work on corporate sustainability in top journals.