

## KBB - KNOWLEDGE FOR BUSINESS IN BORDER REGIONS

The KBB project has been developed to boost the activities of technology transfer in the regions and within the regions Styria and Slovenia. KBB is a project within the SI-AT funding programme of the EU with Slovenian and Austrian partners.

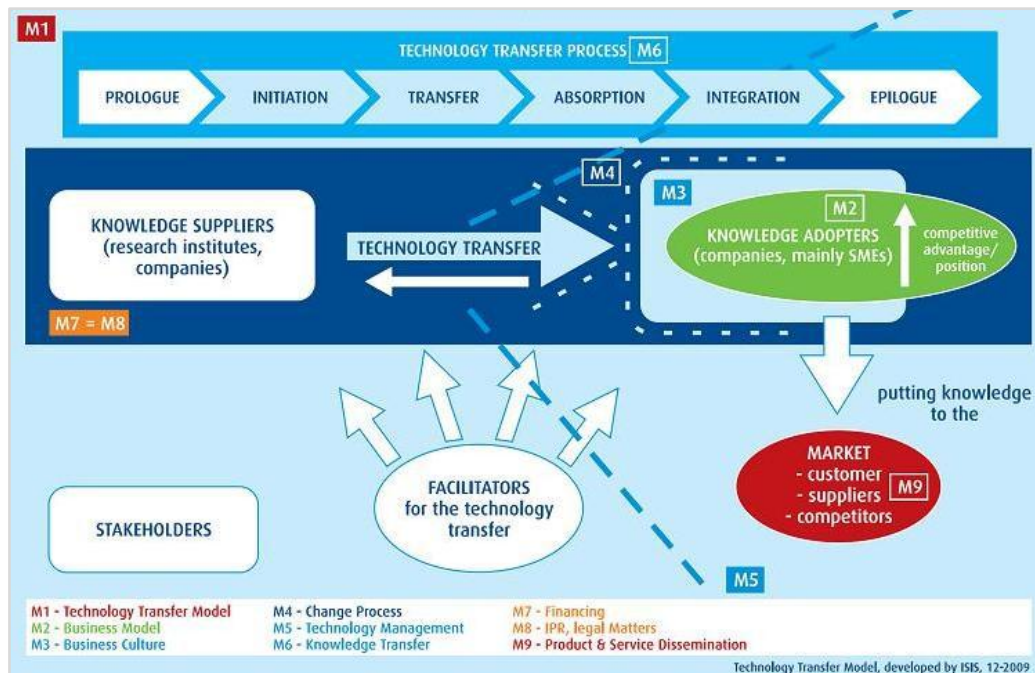
The **main goals** of the project are as follows:

1. Training of consultant officers (so called technology transfer facilitators) who will be experts in particular field and will work closely together with technology agencies and institutions involved in technology transfer (support schemes) and with knowledge suppliers (academia, PR institutes). The TTFs will provide selected and innovative companies with their services aiming at putting knowledge to market thus increasing competitive position of companies.
2. Establishment of bilateral connections between the regions and know-how transfer among R&D-institutions and industry (science to business).
3. Development of B2B-contacts in selected fields of operations (e.g. ICT, materials, chemistry, energy).



Referring to that **aims** the long term objectives are changes in the innovation practice of Slovene and Styrian companies (mainly SMEs), increased R&D-activities and in companies and increased industry related activities in Slovene and Styrian R&D-institutes. To foster technology transfer and innovation activities of the companies we use the following model.

The **main parts** of ISIS are the development of the training material (Module (=M1, M5, M6), the creation of the projects' manual as well as the evaluation of the project activities.



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**Duration:** June 2009 - March 2012

**Funding:** European Union (EU-Programme“ ETZ – Europäische Territoriale Zusammenarbeit“, SI-AT, Austria-Slovenia)

**Website:** <http://www.kbb-si-at.eu/>