Geographies of Tourism and Leisure

(1) From home to 'elsewhere': the search for 'authenticity' and typologies of tourists. (Why do we go on holiday? Why do we travel? Which type of tourists are we?)

Please refer to:
- chapter 1 "Tourism, geography and geographies of tourism", in Williams, Stephen, (2009) *Geography of Tourism. A New Synthesis*, Routledge, London, pp. 3-24.

- movie: *The Beach*, directed by Danny Boyle, 2000, 20th Century Fox.

(2) The historical development of domestic tourism (the social, economic and cultural reasons at the basis of the development of domestic tourism)

Please refer to:

- chapter 2 "Tourism places and the place of tourism: resort development and the popularization of tourism", in Williams, Stephen, (2009) *Geography of Tourism. A New Synthesis*, Routledge, London, pp. 27-50

(3) The historical development of international tourism (the social, economic and cultural reasons at the basis of the development of international tourism)

Please refer to:

- chapter 3 "From Camber Sands to Waikiki: the expanding horizons of international tourism" in Williams, Stephen, (2009) *Geography of Tourism. A New Synthesis*, Routledge, London, pp. 51-76.

(4) Visiting 'authentic' places and meeting the 'real locals': tourism as a form of consumption and 'staged authenticity'.

Please refer to:

- chapter 6 "Socio-cultural relations in tourism" in Williams, Stephen, (2009) *Geography of Tourism. A New Synthesis*, Routledge, London, pp. 134-156.

(5) Going to the Club Med and ending up in a (tourist) fortress: the militarization of tourist space.

Please refer to:

- paper: Minca, C. (2009), "The Island: Work, tourism and the biopolitical" *Tourist Studies* 9 (2) 88-108.

- movie: *The Island*, directed by Michael Bay, 2005, DreamWorks e Warner Bros.

(6) Let's go to Disneyland! Amusement and theme parks as tourist destinations.

Please refer to:

- chapter 8 "Inventing places: cultural constructions and tourism geographies" in Williams, Stephen, (2009) *Geography of Tourism. A New Synthesis*, Routledge, London, pp. 183-207.

- Minca, C. (2009), "The Island: Work, tourism and the biopolitical" *Tourist Studies* 9 (2) 88-108.

(7) The tourist gaze: tourism as a visual experience.

Please refer to:

- chapter 8 "Inventing places: cultural constructions and tourism geographies" in Williams, Stephen, (2009) *Geography of Tourism. A New Synthesis*, Routledge, London, pp. 183-207.

- paper: Crang, M. (1997). Picturing practices: research through the tourist gaze. *Progress in Human Geography*, 21(3), 359–373.

(8) I love New York, but I also love Graz! Representing and advertising places to attract tourists: place promotion/place-marketing/place-branding.

Please refer to:

- chapter 8 "Inventing places: cultural constructions and tourism geographies" in Williams, Stephen, (2009) *Geography of Tourism. A New Synthesis*, Routledge, London, pp. 183-207.

- paper: Kavaratzis, M., & Ashworth, G. J. (2005). City Branding: an Effective Assertion of Identity or a Transitory Marketing Trick? *Tijdschrift voor Economische en Sociale Geografie*, 96(5), 506–514.

(9) The Lord of the Rings: when movies and/or books become popular tourist destinations.
(NB: 'The Lord of the Rings' is not a compulsory case study, but just an example. Students can chose one or more movies and or books that prompted the development of a tourist destination or tours; for example: 'Star Wars' and Tunisia; 'Robin Hood' and Robin Hood County in the UK; Sex & the City hot spot bus tours, etc.)

Please refer to:

- part of Chapter 8 "Inventing places: cultural constructions and tourism geographies" in Williams, Stephen, (2009) *Geography of Tourism. A New Synthesis*, Routledge, London, pp. 183-207.
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- paper: Carl, D., Kindon, S., & Smith, K. (2007). Tourists' Experiences of Film Locations: New Zealand as ' Middle-Earth '. *Tourism Geographies*, 9(1), 49–63.

(10) Let's catch a (Ryanair) flight and spend the week-end in Graz! The contemporary boom of urban tourism: why cities have become popular tourist destinations? What do they have to offer?

Please refer to:

- Chapter 9 "Urban tourism in a changing world" in Williams, Stephen, (2009) *Geography of Tourism. A New Synthesis*, Routledge, London, pp. 208-235

- paper Arandjelovic, B. (2008) "Historical Heritage and contemporary architecture fusion at the example of the city center of Graz" *Architecture and Civil Engeneering* 6(1), 65-74.

(11) I love shopping! (And eating, and learning and having fun...)
Shopping malls, Planet Hollywood, Hard Rock Cafes or other themed environments as tourist destinations.

Please refer to:

- Part of Chapter 9 "Urban tourism in a changing world" in Williams, Stephen, (2009) *Geography of Tourism. A New Synthesis*, Routledge, London, pp. 208-235

- Chapter 5 "Shopertainment, eatertainment and edutainment. Synergies and syntheses in the themed environment", Hannigan, J. (1998) *Fantasy City. Pleasure and Profit in the Postmodern Metropolis*, Routledge, London, pp. 76-97.

- paper: Goss, J. (1999). Once-upon-a-Time in the Commodity World : An Unofficial Guide to Mall of America, 89(1), 45–75.

(12) Heritage and tourism: the use of the 'past' (history, memory) to develop tourism.

Please refer to:

- Part of Chapter 10 "The Past as a foreign country. Heritage attractions in contemporary tourism" in Williams, Stephen, (2009) *Geography of Tourism. A New Synthesis*, Routledge, London, pp. 236-257.

(13) The rise of 'dark tourism': when death, disasters and tragic events become tourist attractions.

Please refer to:

- Part of Chapter 10 "The Past as a foreign country. Heritage attractions in contemporary tourism" in Williams, Stephen, (2009) *Geography of Tourism. A New Synthesis*, Routledge, London, pp. 236-257.

Sharpeley, Richard Stone, P. R. (Ed.). (2009). *The Darker Side of travel. The Theory and Practice of Dark Tourism*. Bristol: Channel View Publications.

(14) The development of 'adventure tourism': the body and the identity of tourists.

Please refer to:

- Part of Chapter 11 "Tourism, consumption and identity" in Williams, Stephen, (2009) *Geography of Tourism. A New Synthesis*, Routledge, London, pp. 258-277.

(15) Wine and food tourism: tourism, consumption and identity.

Please refer to:

- Part of Chapter 11 "Tourism, consumption and identity" in Williams, Stephen, (2009) *Geography of Tourism. A New Synthesis*, Routledge, London, pp. 258-277.

(16) Tourism and shopping in contemporary society.

Please refer to:

- paper: Rabbiosi, C. (2011). The invention of shopping tourism. The discursive repositioning of landscape in an Italian retail-led case. *Journal of Tourism and Cultural Change*, 9(2), 70–86.

- paper: Goss, J. (1999). Once-upon-a-Time in the Commodity World : An Unofficial Guide to Mall of America, 89(1), 45–75.

For each topic I have referred to one book chapter and/or one paper students have to use as a basis to develop their individual topic. If they want, they can also independently select a specific case study in order to develop their chosen topic. For example: if a student wants to develop the topic on 'wine and food tourism' he/she can also chose to write about 'wine/food tourism' in Styria, or Austria or the country she/he comes from. If the student wants to write about 'adventure tourism' she/he can use as case study a specific area (in Austria, Europe, the rest of the world) where this form of tourism is particularly practiced. If the students want to develop the topic on 'urban tourism' she/he can chose as case study his/her own home city, for example, and so on.
The above cited book chapters and paper can be obtained from the teacher.

Dates

Each Friday from 10:00 to 13:00.
1.03.2013; 8.03.2013; 15.03.2013; 22.03.2013; 19.04.2013; 26.03.2013; 3.05.2013 10:00-13:00

17.05.2013 from 9:30-11:00