We invite interested students to participate in the first International Lecture Series in Human Geography, which will be held during the winter semester 2014/15. This is a new format, which will bring to the University of Graz outstanding international scholars in the field of human geography, and will provide students the opportunity to familiarize themselves with current research topics and engage in debates in the field. This event will feature three internationally renowned geographers that will discuss their work and ideas as they address current urban development trends and politics, tourism and local and regional development, brands, branding and territorial development.

Organizers: Annalisa Colombino, Maartje Roelofsen, Ulrich Ermann

**PUBLIC LECTURES**

23.10.2014 | 19:00 to 19:30 | HS 11.03 (EG 0102)
Claudio Minca (Wageningen University)  
“Moroccan Dreams: Colonial and Post-colonial Landscapes”

20.11.2014 | 10:00 to 10:45 | Sitzungszimmer GEWI im Hauptgebäude (EG 0270)
Andy Pike (University of Newcastle)  
“Origination: The Geographies of Brands and Branding”

20.11.2014 | 11:15 to 11:50 | Sitzungszimmer GEWI im Hauptgebäude (EG 0270)
Alberto Vanolo (University of Turin)  
“Urban Branding in Times of Crisis: the Case of Turin”

The lectures by Andy Pike and Alberto Vanolo will take place within the workshop: “Branding: The Nation, the Place, the Product”, which will take place from 09:00 to 18:00. For more information on the programme and participation in the rest of the workshop contact: ulrich.ermann@uni-graz.at

**REGISTRATION**

Public Lectures: All students and colleagues are welcome, registration is not necessary.

Seminar Sessions and Introductory Sessions: limited places available during each session. If you would like to participate, please write to: annalisa.colombino@uni-graz.at and/or maartje.roelofsen@edu.uni-graz.at

Workshop “Branding: The Nation, the Place, the Product”: For more information on the programme and participation in the workshop contact: ulrich.ermann@uni-graz.at

**SEMINAR SESSIONS**

24.10.2014 | 10:00 to 13:00 | HS 12.01 (EG 002c)
Claudio Minca (Wageningen University)  
“The Island: Work, Tourism and the Biopolitical”

19.11. 2014 | 10:00 to 13:00 | SR 11.07 (EG 0024)
Alberto Vanolo (University of Turin)  
“The Politics of Representation”

21.11.2014 | 8:30 to 11:00 | SR 11.07 (EG 0024)
Andy Pike (University of Newcastle)  
“Brands, Branding and territorial development”

**INTRODUCTORY SESSIONS TO SEMINAR SESSIONS**

16.10.2014 | 10:00-13:00 | SR 11.07 (EG 0024)
Introduction to Claudio Minca’s session and lecture

30.10.2014 | 10:00 to 12:15 | SR 11.07 (EG 0024)
Introduction to Alberto Vanolo’s session and lecture

06.11.2014 | 10:00 to 12:40 | SR 11.07 (EG 0024)
Introduction to Andy Pike’s public lecture “Origination: The Geographies of Brands and Branding”

13.11.2014 | 10:00 to 11:30 | SR 11.07 (EG 0024)
Introduction to Andy Pike’s session “Brands, branding and territorial development”

Concluding session
27.11.2014 | 10:00 to 11:30 | SR 11.07 (EG 0024)