



Interner Fakultätsforschungstag am 17.01.2023 (SR 15.13)

Hybrid

Unimeet-Link: <https://unimeet.uni-graz.at/b/dar-7pl-qip-agk>

9:15-10:15 Sustainability #1

Moderatorin: Silke Rünger

Anja Eder
Markus Hadler
Beate Klösch
Matthias Penker
Rebecca Wardana

Umwelt in der Krise

Marcel Seifert
Katharina Gangl
Florian Spitzer
Simone Haeckl
Alexia Gaudeul
Erich Kirchler
Stefan Palan

Financial and environmental impact information promote ESG investments: Evidence from a large, incentivized online-experiment

Nathalie Frieß
Ulrich Pferschy

Optimal decisions for a zero-emission public bus network in Graz

10.15-10.30 Kaffeepause

10:30-11.30 Sustainability #2

Moderator: Patrick Mellacher

Ralf Ewert
Michael Kopel
Georg Schneider
Alfred Wagenhofer
Theresa Wittreich

On the interplay between carbon pricing, corporate reporting, and decarbonization

Gernot Lechner
Marc Reimann

OPENing Re-Use - Optimale Planungsentscheidungen im Re-Use-Sektor

Andrea Schertler
Florian Stöckler

The incentive to greenwash: Are car manufacturers' environmental tweets aligned with their environmental performance?

11.30-11.40 Kaffeepause

11:40-13.00 Andere Forschungsthemen #1

Moderator: Andreas Darmann

Stefan Thalmann Collaborative development of AI capabilities in SMEs (CoDeAI)
Anna Polzer
Johannes Zeiringer

Hans Manner Testing the equality of changepoints
Siegfried Hörmann

Linda Ahlers-Hirschmann Soziale Einbettung als konstitutives Moment des Markteintritts und
Klaus Kraemer der Marktetablierung im Consulting-Geschäft – eine
wirtschaftssoziologische Perspektive

Stephane Guerrier Prevalence Estimation from Random Samples and Census Data
Christoph Kuzmics with Participation Bias
Maria-Pia Victoria-Feser

13.00-14.00 Mittagspause

14:00 Gastvortrag

Univ.-Prof. Dr. Anke Strüver (RCE Graz-Styria)

Nachhaltigkeit: Zwischen leerem Signifikanten und sozialökologischer Transformation

15.00-16.00 Andere Forschungsthemen #2

Moderatorin: Karin Scaria-Braunstein

Patrick Mellacher The Impact of vaccine nationalism in the face of viral evolution: An
Simon Plakolb agent-based approach

Klaus Kraemer Payment methods in motion. A mixed-method investigation on the
Nico Tackner social embeddedness of cash and cashless payment instruments
Luka Jakelja
Jakob Gasser

Jakob Gaugeler How new offerings in online education affect the business models
Robert Rybnicek of higher education institutions