



SUCCESSFUL ONLINE TRADING DAY IN GRAZ ON DEC. 2ND

FACTS & FIGURES:

- **428** participants
- **57** presentations
- **48** different practice enterprises
- **8** different countries
(Austria, Germany, Italy, Slovenia, Netherlands, Bulgaria, Turkey, Indonesia)
- **5** German- and **4** English-speaking sessions

On December 2nd, 2020 the practice enterprises **eXpand** and **KFUNline** finally got the chance to put the Online Trading Day into action. After months of organization the result was phenomenal: With nearly 50 different practice enterprises from 8 different countries, this shortly called OTD was the most visited fair organized by the University of Graz so far.

The aim of this OTD is to foster the exchange between national and international practice enterprises (PE), especially in these challenging times with distance learning. In 9 time slots, the presenters showed what products and services they offer and how their processes are organized, followed by a **question & answering** session. Due to the interesting and enlightening **presentations**, this event enabled also cross-national interactions and most importantly the trade between all the **428 participants of this OTD**.

Trading between members of different slots was enhanced by creating a padlet, where the practice enterprises posted their logos and links to web shops and social media platforms. Keeping the PE-market lively and managing the pandemic situation is not easy right now. This OTD showed that even though the participants are working from different countries and in different sectors, they all have one in common: They want to learn, grow, and do the best they can for their own practice enterprise.

We are very pleased that many new business contacts were established and we want to thank everybody for this great experience. We are already looking forward to the next Online Trading Day in spring.

Yours sincerely,

PE members of
eXpand & KFUNline

PS:

Here is the link to all the participating practice enterprises and their web shops:

<https://padlet.com/expand/Bookmarks>



**Comments & Lessons learned
by members of the PE eXpand:**



'All the participating practice enterprises were very motivated and had very good presentations, I was particularly impressed by the different products and services presented by the practice enterprises.'

'At the beginning, nobody really asked a question, but as the OTD went on – there were so many valuable and important contributions'

'Padlet was also used and filled by everyone. Unfortunately, not every practice enterprise had an online shop, but we added email addresses and links to their social media channels'

'It was really interesting how every single PE is individual and organized differently. You never have such a good insight by just scrolling through the web shop – it was so interesting to see the “persons” behind every company and to keep up discussions with them'

'I think that 8 PE per slot is too much for one hour – 6 should be the maximum'

'Participants were shy and quiet at the beginning – the chat was a good opportunity to ask questions anyway'

'You could really see the differences between the practice enterprises – some had a really well prepared and structured presentation, and some did it more flexible'

'The moderator did a really good job to lead the discussion and to encourage interactions'

'When PE don't have a structured and easy-to-handle web shop, it is difficult to shop there'

'Ordering was not possible within every PE – some do not send their orders across the borders of their own country'

'Some of the presenters really put a lot of effort in their appearance – with clothing, their presentation and the way they behaved'

'It was another great PE experience'

SCREENSHOT PADLET ONLINE TRADING DAY, DEZEMBER 2020:

padlet

Online Trading Day
Post the link to your webshop and add your logo here :-)



Marawan - TO BECT 2020
XIII MESKUNINGHOPEN (BAHUP HA YRESH...
#to2020

1 Kommentar hinzufügen

Health Life Wellness GmbH
Country: Austria
Webshop: <https://shops.act.at/10000205>

Website: <https://hlw-uebungsfirma.jindofree.com>

1 Kommentar hinzufügen



Health Life Wellness GmbH
Country: Austria
Webshop: <https://shops.act.at/10000075>
www.hakn.info/toolino

1 Kommentar hinzufügen

Leasing4U GmbH
Country: Austria
Webshop: <https://shops.act.at/10000380>

Website: <https://uebungsfirma.wissite.com/leasing4u>
Instagram: www.instagram.com/leasing4u

1 Kommentar hinzufügen



Leasing & U GmbH
Hens-Kurth-Gasse 10
2220 Gänsem Dorf

1 Kommentar hinzufügen

Smart Workers GmbH
Country: Austria
Webshop: <https://shops.act.at/10001654>

1 Kommentar hinzufügen

Cofee Makers OG
Country: Turkey
Webshop: <https://shops.act.at/10001543>

1 Kommentar hinzufügen

up Kaldium d.o.o
Country: Slovenia
Webshop:

1 Kommentar hinzufügen

Shopping Point GmbH
Country: Austria
Webshop: <https://shops.act.at/10000476/desktop/>

1 Kommentar hinzufügen

Hustle Edu by Kudeta
Country: Indonesia
Webshop:

1 Kommentar hinzufügen

Flash GmbH
Country: Austria
Webshop:

1 Kommentar hinzufügen

ROCK
Country: Netherlands
Website: <https://pen10072.wissite.com/mijnsite>
DISCOUNT 15 % ROCK2020
INSTAGRAM: @ROCK_PE

1 Kommentar hinzufügen



ROCK
THE POWER OF DRIVING

1 Kommentar hinzufügen

Toolino Warenhandels GmbH
Country: Austria
Webshop: <https://shops.act.at/10000075>
www.hakn.info/toolino

1 Kommentar hinzufügen



TOOLINO
Warenhandels GmbH

1 Kommentar hinzufügen

Fast Precision OG
Country: Austria
Webshop: <https://shops.act.at/10000563>

Website: <https://www.fastprecision.at>

1 Kommentar hinzufügen



Fast Precision

1 Kommentar hinzufügen

RTN Genussmittel GmbH
Country: Germany
Webshop: http://webshops.zuel.de/DE/RTN_ZOOM:ab+10:00+Uhr+Verkaufsraum
<https://zoom.us/j/5686127837>
pocid-cdn1v1-cd12q8f7f724k1-c0k17-U1L2z0h

1 Kommentar hinzufügen



RTN-Genussmittel GmbH
-besser als gut-

1 Kommentar hinzufügen

Perting S.r.l
Country: Italy
Webshop: <https://shops.act.at/10000214/desktop/>
Mail: Perting@simulipress.com
Instagram: <https://www.instagram.com/perting07/>
lgshid-zmuc7q8p3mc

1 Kommentar hinzufügen



Perting S.r.l
Innovation just to click

1 Kommentar hinzufügen

Touristic Temptation
Country: Austria
Webshop:

1 Kommentar hinzufügen

GRN by Haega
Country: Indonesia
Website: Under development
Instagram: [grn.haega](https://www.instagram.com/grn.haega)
<https://www.instagram.com/grn.haega>
grn/
Email: grnbyhaega@gmail.com

*contact us through our email for transaction

1 Kommentar hinzufügen



GRN

1 Kommentar hinzufügen

Packaging4You
Country: AUSTRIA
Webshop: <https://shops.act.at/10001368/desktop/>
Instagram: @packaging4yougabh

E-Mail: packaging4you59@uebungsfirma.at

1 Kommentar hinzufügen



PACKAGING 4YOU

1 Kommentar hinzufügen

Royal Glas GmbH
Country: Austria
Webshop: <https://shops.act.at/10000278>

1 Kommentar hinzufügen



ROYAL GLAS GMBH
Übungsfirma des
Gemeinschafts
Unternehmens
des
HTL
PINKAFELD

1 Kommentar hinzufügen

Applewoods GmbH
Country: Austria
Webshop: <https://shops.act.at/10000898>

1 Kommentar hinzufügen



APPLEWOODS
makes you happy

1 Kommentar hinzufügen

Pet Health Academy
Country: Bulgaria
Website: www.pethealthacademy.com/
E-mail: pethealthacademy@ab.bg
IG: [pethealthacademy](https://www.instagram.com/pethealthacademy/)
YouTube: <https://www.youtube.com/channel/UCa2c97p4wTuc2V5H1Dj8DI>

1 Kommentar hinzufügen



PET HEALTH Academy

1 Kommentar hinzufügen

The Old bakery
Country: Bulgaria
Webshop: <https://pe-the-old-bakery-ld.wissite.com/>

1 Kommentar hinzufügen



THE OLD BAKERY

1 Kommentar hinzufügen

Hin & Weg GmbH
Country: Austria
Webshop: <https://shops.act.at/10001656>

1 Kommentar hinzufügen

IT-Solutions 4U GmbH
Country: Austria
Webshop: <https://shops.act.at/10001212>

1 Kommentar hinzufügen



VIENNA INTERNATIONAL PRINT
GmbH
ÜBUNGSFIRMA DER BHAK WIEN 13

1 Kommentar hinzufügen

COMTOP GmbH
Country: Austria
Webshop: <https://shops.act.at/10000670>

1 Kommentar hinzufügen

Timewatch Uhrenhandels GmbH
Country: Austria
Webshop: <https://shops.act.at/10000213>

1 Kommentar hinzufügen

Fun Factory GmbH
Country: Austria
Webshop: <https://shops.act.at/10000532/desktop/>
Mail: funfabrik-graz.at
Phone: +43 50248 070-701

1 Kommentar hinzufügen



Fun FACTORY GMBH
Übungsfirma
BHAK-13/145/Grauburggasse

1 Kommentar hinzufügen

General Invest Bank
Country: Bulgaria
Webshop:

1 Kommentar hinzufügen

BHV PR Advertising GmbH
Country: Austria
Webshop: <https://shops.act.at/10000277/desktop/>

1 Kommentar hinzufügen

Lucre by NVCO
Country: Indonesia
Webshop: (under development, N/A)
Email: lucresfinance@gmail.com
Instagram: @lucresfinance

1 Kommentar hinzufügen



LUCRE

1 Kommentar hinzufügen

eXpand Consultancy GmbH
Country: AUSTRIA
Webshop: <https://shops.act.at/10000922/desktop/>
Instagram: [expand_graz](https://www.instagram.com/expand_graz)

1 Kommentar hinzufügen



expand
your opportunities

1 Kommentar hinzufügen

Wunderwelt - travel it OG
Country: Austria
Webshop: <https://shops.act.at/10001291>
Instagram: [wunderwelttravelit](https://www.instagram.com/wunderwelttravelit)

1 Kommentar hinzufügen



Wunderwelt - travel it

1 Kommentar hinzufügen

Toys4U
Country: Austria
Webshop: <https://shops.act.at/10000254/desktop/>

1 Kommentar hinzufügen



Toys4U

1 Kommentar hinzufügen

ADVERT OFFER

1x Whiteboard	€ 95,99
2x Laptop	€ 1.200,00
3x Lorber flipchart	€ 650,00
4x Magnet Set	€ 150,00

2 comments

Anonym 21h
How can send your orders to bbv_pr_advertising@22uebungsfirma.at?

Anonym 21h
1x Whiteboard € 95,99 2x Laptop € 1.200,00 3x Lorber flipchart € 650,00 4x Magnet Set € 150,00

1 Kommentar hinzufügen

Ecossentials
Country: Indonesia
Webshop: (Under development, N/A)
Email: ecossentials.v@gmail.com
Instagram: @ecossentialsve

1 Kommentar hinzufügen



ecossentials

1 Kommentar hinzufügen

KFUNline Übungsfirma-Weiterbildungs GmbH
Country: AUSTRIA
Webshop: <https://shops.act.at/10000233>

1 Kommentar hinzufügen



KFUNline

1 Kommentar hinzufügen

Packaging4you GmbH
Country: Austria
Webshop: <https://shops.act.at/10001368>

1 Kommentar hinzufügen



PACKAGING 4YOU

1 Kommentar hinzufügen

PaperClip International GmbH
Country: Austria
Webshop: <https://shops.act.at/10000622>

1 Kommentar hinzufügen

PATICOM Computer- & Büromaterialhandel GmbH
Country: Austria
Webshop: <https://shops.act.at/10000703>
FB: <https://www.facebook.com/Paticom11AK/>
Instagram: https://www.instagram.com/paticom_uebungsfirma

1 Kommentar hinzufügen



PATICOM
Übungsfirma der HTL

1 Kommentar hinzufügen

Dreampacking
Country: Italy
Webshop:

1 Kommentar hinzufügen

UP Mladi Poetovio kooperativa
Country: Slovenia
Webshop:

1 Kommentar hinzufügen

Dream Packing
Country: Italy
Website/webshop: <https://dreampacking.wissite.com/!mijnsite>
Instagram: <https://www.instagram.com/dream.packing/?igshid=9gh0v1vj3y9>

1 Kommentar hinzufügen



DPK
DreamPacking
Impresa Simulata

1 Kommentar hinzufügen

StarNet EDV-Dienstleistungs GmbH
Country: Austria
Webshop: <https://www.starnet.at/>

1 Kommentar hinzufügen

Baupartner GesmbH
Country: Austria
Webshop: <https://shops.act.at/10000274>

Website: <http://baupartner.hakoherwart.at/desktop/>

1 Kommentar hinzufügen



BAUPARTNER

1 Kommentar hinzufügen

Pen & Paper GmbH
Country: Austria
Webshop: <https://shops.act.at/10000104>

1 Kommentar hinzufügen



PEN & PAPER GMBH

1 Kommentar hinzufügen

Ergonomica sit&walk GmbH
Country: Austria
Webshop: <https://shops.act.at/10000275/>
Code: OpenTradingDay - 10% discount

1 Kommentar hinzufügen



ergonomica
LIFE IN MOVEMENT

1 Kommentar hinzufügen

Ecossentials by Unwrapp
Country: Indonesia
Webshop:

1 Kommentar hinzufügen

Future Energy
Country: Italy
Website: <https://energy008.wissite.com/futureenergy>
Instagram: @future_energy
Email: energy@simulipressa.com

1 Kommentar hinzufügen



Future Energy

1 Kommentar hinzufügen

Rock
Country: Netherlands
Webshop:

1 Kommentar hinzufügen

TECHNO WELLNESS

1 Kommentar hinzufügen