



## SUCCESSFUL ONLINE TRADING DAY IN GRAZ ON APRIL 28<sup>TH</sup>

### FACTS & FIGURES:

- 137 participants
- 32 presentations
- 20 different practice enterprises
- 4 different countries (Austria, Italy, Czech Republic, Romania)
- 4 German- and 3 English-speaking sessions

On April 28<sup>th</sup>, 2021, the practice enterprises **eXpand** and **KFUNIline** finally got the chance to put the Online Trading Day into action. After weeks of organization the result was good: With 20 different practice enterprises from 4 different countries, this shortly called OTD was with international flair and very successful for the 137 participants.

The aim of this OTD is to foster the exchange between national and international practice enterprises (PE), especially in these challenging times with distance learning. In 7 time slots, the presenters showed what products and services they offer and how their processes are organized, followed by a **question & answering** session. Due to the interesting and enlightening **presentations**, this event enabled also cross-national interactions and most importantly the trade between all the **137 participants of this OTD**.

Trading between members of different slots was enhanced by creating a Padlet, where the practice enterprises posted their logos and links to web shops and social media platforms. Keeping the PE-market lively and managing the pandemic situation is not easy right now. This OTD showed that even though the participants are working from different countries and in different sectors, they all have one in common: They want to learn, grow, and do the best they can for their own practice enterprise.

We are very pleased that many new business contacts were established, and we want to thank everybody for this great experience. We are already looking forward to the next Online Trading Day in autumn.

Yours sincerely,

PE members of

eXpand and KFUNIline

Consulting-Team

**ONLINE TRADING DAY**  
28th APRIL 2021 — **eXpand** YOUR OPPORTUNITES — 137 participants  
20 practice firms  
4 different countries

**Comments & Lessons learned  
by members of the PE eXpand:**



*'We have learned that a perfect planning is not a guarantee that everything is going to move smoothly – we've learned to act spontaneously and to adapt to certain circumstances.'*

*'Discovering that speaking English was not as tough as we thought it would be in the beginning of the semester.'*

*'Realizing that we should have sent out the information to our invitees days in advance, so they would be able to respond to our mail in time.'*

*'After the OTD we noticed that it would have made sense to send out a reminder to our invitees two to three days in advance.'*

*'Some of the presenters really put a lot of effort in their presentations.'*

*'It was really interesting how every single PE is individual and organized differently. You never have such a good insight by just scrolling through the web shop – it was so interesting to see the "persons" behind every company and to keep up discussions with them.'*

*'You could really see the differences between the practice enterprises – some had a really well prepared and structured presentation, and some did it more flexible.'*

*'When PE don't have a structured and easy-to-handle web shop, it is difficult to shop there.'*

*'The moderator did a really good job to lead the discussion and to encourage interactions.'*
















*'It was another great PE experience.'*

# SCREENSHOT PADLET ONLINE TRADING DAY, APRIL 2021:

FOR THE FULL PARTICIPATING PRACTICE ENTERPRISES AND THEIR WEB SHOPS CLICK HERE:

<https://padlet.com/kathischreiner/r91m5t9npvnbdfy>

padlet kathischreiner + 15 + 11  
**ONLINE TRADING DAY 2021**  
Please let us know who you are!

<p><b>JuiceMe GmbH</b> Bundeshandelsakademie Liezien/Austria</p> <p><b>Act Wehsop:</b> Informationen - Juice Me Getränkhandel GmbH (act.at)</p> <p><b>Homepage:</b> Home   JuiceMe (wvssite.com)</p> <p><b>E-Mail:</b> juiceme1477@uebungsfirmen.at</p> <p><b>Instagram:</b> juicemegmbh</p> 	<p><b>eXpand International Consultancy GmbH</b> University of Graz RESOWI Centre, Austria</p> <p><b>Homepage:</b> <a href="http://wirtschaftspaedagogik.uni-graz.at/de/expand">http://wirtschaftspaedagogik.uni-graz.at/de/expand</a></p> <p><b>ACT Wehsop:</b> <a href="https://shops.act.at/10000922">https://shops.act.at/10000922</a></p> <p><b>E-Mail:</b> expand@uni-graz.at</p> <p><b>Instagram:</b> expand_graz</p> 	<p><b>KFUNline Übungsfirma- Weiterbildungs GmbH</b> University of Graz RESOWI Centre, Austria</p> <p><b>Homepage:</b> <a href="http://wirtschaftspaedagogik.uni-graz.at/de/kfunline">http://wirtschaftspaedagogik.uni-graz.at/de/kfunline</a></p> <p><b>ACT Wehsop:</b> <a href="https://shops.act.at/10000213">https://shops.act.at/10000213</a></p> <p><b>E-Mail:</b> uetagraz@uni-graz.at</p> <p><b>Instagram:</b> kfunline</p> 	<p><b>PATICOM GmbH</b> Handelsakademie Feldbach, Austria</p> <p><b>Website:</b> <a href="http://www.hak-feldbach.at/paticom">www.hak-feldbach.at/paticom</a></p> <p><b>ACT-Wehsop:</b> <a href="https://shops.act.at/10000793/desktop/de/shop/">https://shops.act.at/10000793/desktop/de/shop/</a></p> <p><b>E-Mail:</b> paticom@hak-feldbach.at</p> <p><b>Facebook:</b> <a href="https://www.facebook.com/PaticomIAK/">https://www.facebook.com/PaticomIAK/</a></p> <p><b>Instagram:</b> paticom_uebungsfirma</p> 
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