



Tamra Davis
International President

**SOCIETE INTERNATIONALE POUR
L'ENSEIGNEMENT COMMERCIAL
INTERNATIONAL SOCIETY FOR BUSINESS
EDUCATION**

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President's Message

Tamra S. Davis, International President

Dear SIEC Friends:

This has been the hardest of all the messages I have written to you as this is my last Message from the President. Your next newsletter will be from a new International President. I want to begin my message with a thank you. Thank you to the members who believed in me enough to elect me to this position. I hope that I have met your expectations. I also want to thank all of the members who are now life-long friends. Each of you are important to me and I will always remember the kindnesses shown to me in my time as your president.

I just returned from the last regional meeting I will attend as the IP. My gratitude is tremendous to all of the Austrian Chapter that welcomed me and treated me so kindly. Your thoughtfulness during this trip cannot be expressed in mere words. Thank you.

SIEC-ISBE faces many challenges in the years ahead. It is imperative that we find ways to increase our relevance to all teachers in Business Education. We

must find opportunities to tell others about SIEC-ISBE and encourage them to become members. We are the best-kept secret in the world and that secret will be our demise if we do not find ways to increase membership. I encourage each of you to offer ideas that will help to improve the organization. While in Austria, I sat with a excited group of students (who will become business teachers) and listened to their wonderful ideas. In fact, a few of those ideas will be incorporated into our website beginning with this issue of the newsletter! It is our responsibility to find these excited young/new teachers and to encourage them to continue to share and become an active part of our organization.

If you have ever considered running for the office of International President, I can offer you these words: 1) Plan to spend time working on the business of SIEC. You will be the leader of this great organization; however, it will take you time each week to meet your obligations. 2) Plan to increase your list of friends.

You will be welcomed into the homes and lives of so many. 3) Plan to listen. You will find many people who have ideas that can help the organization. 4) Plan to be surprised. You cannot plan for everything. 5) Plan to be humbled by the kindnesses of others. You will receive much more than you give.

I look forward to seeing all of my SIEC-ISBE friends in Berlin this summer. It will be a fantastic conference. Dr. Sabine Gillitzer has worked very hard with the planning committee to offer you an exciting conference. If you have not registered yet, please do so soon. Information on the conference can be found in this newsletter.

Auf Wiedersehen until Berlin.

With Warmest SIEC
Regards,

Tamra S. Davis

International President
2009 - 2013

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Nordic Conference of SIEC-ISBE in Reykjavik



Hermine Sperl

As agreed on at the international conference in Denver in summer it should become a habit that any member can also attend regional conferences. Therefore Michaela Stock and I took the chance to go to Reykjavik. Iceland is a country of 320 000 inhabitants, 125 000 of them live in and around the capital Reykjavik, the next three biggest cities have 30 000 to 17 000 people. There are more than 300 000 internet users which means that almost everybody is in the net. Tourism grew from 460 000 overnight stays in 1997 to 1,1 Mio. in 2011 and – surprise – due to the devaluated icelandic crown it is not as expensive as we expected, the prices for coffee or beer were in the same range as at home.

In addition to us two Austrians and the international president Tamra Davis from the US we were app. 35 participants from Iceland, Finland, Sweden, Denmark, Norway and Poland. The opening get together was at the SIEC-president Petra Bragadottir's

private house, a building which struck us by the modern architecture although it was already designed in the 1960ies.

At the Reykjavik University the program started on Friday with the presentation of the Icelandic educational system (which is clear and simple to understand) and the efforts done to increase quality in teaching. Due to the distances in the country the use of internet and all available modern devices for teaching are used in education and the focus is on learning instead of teaching, on outcomes instead of input, on competences instead of knowledge. The presentation "sleeping, teaching or learning" demonstrated impressively their new ideas and changes in education. The following discussion made it clear that the way of teaching is a topic which is very differently seen by teachers in all participating countries. The building of the university is very modern and its architecture very impressive and implies flexibility for the future. The visit to Icelandair and the presentations given by one CEO and the marketing manager were very interesting. We were informed about the problems when the volcano erupted in 2010 and influenced air traffic almost all over Europe, how Icelandair dealt with it, what they learned from it and how they took the opportunity to promote Iceland as a friendly and interesting country to visit. The Icelanders stuck together and each person was invited to send a message to friends abroad – one third of the Icelanders did it by using the internet, facebook etc. The number of passengers and tourists grew in the following years enormously. The marketing

manager used the slogan "Never waste a good crises" – and Icelandair's mission words are "We are refreshing, creative and inspirational". A visit to ccpgames, a company producing many internet games played worldwide showed us a "new world" of working – we felt like in Silicon Valley. On Saturday we went to the Commercial College of Iceland and discussed sustainability after a presentation on "Economic aspects of (un)sustainable fishing" and after an input "ecological footprints – a model for education in resource sustainability". In the afternoon we had the possibility to see more of the countryside on our busride to the Blue Lagoon and stopped at geysirs on the way.

SIEC-ISBE Conferences open opportunities to learn more from other countries, to tell about our efforts in business education and to find colleagues to contact or work with in the future.

Hermine Sperl, National President SIEC-ISBE Austria



Editor's Message

Greetings SIEC Members!

I hope that all of you are doing well and that we are all ready for summer (or winter for our Australian Members)! It is never too early to be thinking about submitting a manuscript to the IJBE. Therefore, I am encouraging everyone to seriously consider a submission to the IJBE. As we move forward, journal abstract databases look at our

acceptance rate and number of submissions. It is up to all of us to submit and let others in our community know about this excellent opportunity to publish in an respected scholarly journal. I would also like to encourage everyone to submit items for our electronic Newsletters. I always like to see submissions about what you are doing that may be new and innovative in your classrooms or in organizations that your

students work with.

I look forward to all manuscripts for the 2014 call of The International Journal of Business Education and for any submissions for the electronic Newsletters.

Tamra Davis

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Creating Competence-Orientated Learning Materials for the Subject Accounting



Nowadays, the concept of competence is of fundamental importance. Therefore, a group of students of the Department of Business Education and Development in Graz (Austria) worked out a criteria catalogue for the creation of competence-orientated learning materials, particularly for the subject Accounting.

Competence-based learning materials

Studying the concept of competence intensively it becomes clear that there are different definitions and interpretations for it. The most common definition in the literature comes from *Weinert*. Also, the

educational standards are inspired by his definition. According to him, "competences are those cognitive abilities and skills, motivational, volitional and social dispositions and abilities that are needed for the process of problem solving in variable situations. They are either available or learnable by a person." For the creation of competence-based learning materials for Accounting, this means that not only a reproduction of knowledge should be achieved, but that the examples must be created in ways that the possibility of acquiring competences is secured.

„If the teacher's lens can be changed to seeing learning through the eyes of students, this would be an excellent beginning.“ Hattie (p.252)

Criteria catalogue

The criteria catalogue is related to the six characteristics of competency-based education of *Feindt*, the three-stage model of *Hattie* and other literature. It should be a helping hand for teachers who want to create competence-based learning materials. The catalogue includes general formulated criteria to generate competence-orientated learning materials (headings) and specific examples how the criteria can be applicable to the subject Accounting. In general it can be stated that the orientation on competence means a consistent focus on the learner.

Extract of the criteria catalogue

Focus on aimed skills acquisition

- Determine competences that should be acquired or expanded (E.g. Problem-solving skills).
- Orientation of the learning material preparation in accordance with the previously determined competences. E.g. the learner should independently determine what information is or isn't relevant for the solution.

Combination of correctness in the surface, and openness in the deep or conceptual

- No errors in theory, tasks and solution proposals.
- In the term of different solution alternatives it comes to openness. With such solutions, it is apparently that this is only one possible solution alternative.

Orientation towards current developments

- The creator provides the latest information, e.g. changes in the law are observed and only the current relevant laws are applied. This requires further constant updating of learning materials.

Note and build on entry requirements

- The learner knows for example the meaning of a cashback, how it is handled in bookkeeping and what the effects are. By this, the cashback doesn't have to be explained in the scheming of acquisition costs.

Formulation of the problem is precise, clear and understandable

- For example it is clearly visible, what tasks the learner has to do in the simulated company "Schuster Schick Ltd.". Clearly recognizable does not mean an exhaustive list of tasks and information, but rather, the learner should be encouraged, for example, using the relevant receipts to see if and what should be booked.

Clear objectives, which are transparent to the learners

- At the beginning of the learning chapter it is clearly and visible presented for all learners, which skills are acquired and should be expanded with the help of these learning materials.

- Tasks can be handled independently (E.g. self-directed learning will be allowed)**
 - For solving the task all required information has to be provided. This allows the task to be processed independently. This allows further self-directed learning.
 - So that more complex tasks can be handled independently, it starts with tasks on a simple level and develops little by little into more complex tasks.
- Didactic reduction**
 - The theory of the topic has to be explained in an understandable manner and it has to be transferred to the learner's level.
- Learners use new knowledge/skills**
 - The learners use the new knowledge from the theoretical part in a following example.
- Learners use existing knowledge/skills**
- Learning is embedded in meaningful contexts**
 - For example it will be simulated, that there is a business relation with an existing company (like the Jerich Trans Company). This motivates the learners because the company is known by them.
- Consideration of the holistic understanding (E.g. observing the deep)**
 - Thus, a red thread can be pulled through the area of expertise, learning contents are systematically prepared. This treatment is based on the following order: definition, structure, image, explaining text, pattern and practice session (s) including sample solutions or proposed solutions.
- Varied practice through relevant degree of complexity of the tasks**
 - No routine and standard tasks and no repeating subtasks should be part of the learning materials.
- Apply knowledge in practical life and professional situations (observance of the conceptual)**
 - The proximity to reality and practice should be ensured (E.g. by vouchers).

Download example

Based on this criteria catalogue, the students worked out learning materials for several topics in Accounting. You can download an example for such a competence-orientated learning material at the following link:

<http://www.siec-isbe.org/teaching-tips-lesson-plans-and-activities.html>

Tanja Dax, Karin Nöhner, Veronika Scharrer & Anna Schmid, University of Graz

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Individualization at the Conference of the German Speaking Countries

The annual SIEC-ISBE Conference of the German speaking countries took place in Graz from May 9 to 11, 2013. Graz is located in the south-east of the Alps and is the 2nd biggest town in Austria with about 270 000 inhabitants. The conference was hosted by SIEC-ISBE Austria together with the Department of Business Education and Development at the University of Graz.

The pre-conference was organized as a Business Education Research Afternoon with four presentations by Tamra Davis (US), Lila Waldman (US), Andrea Zoyke (Germany), Michaela Stock & Elisabeth Riebenbauer (Austria). More than 70 faculty members and students joined this event at the University of Graz on the day before the official opening.

The Austrian SIEC-ISBE-President Hermine Sperl, host Michaela Stock and our International President Tamra Davis could welcome guests from the German speaking countries, but also SIEC-ISBE-friends from Finland and the US. Altogether more than 80 people took part in the conference as participants, speakers or both.

The topic of the conference was Individualized Learning and Working, which was addressed from three different perspectives: university, school and economy. The conference was opened by Katharina Scherke (Vice-dean of the Faculty for Business, Social & Economic Sciences, University of Graz) stressing the importance of the cooperation of VET stakeholders and by Nadja Hoffer-Munter (Board of Education of Styria) covering the situation of Austrian VET schools and colleges. The first keynote was Markus Tomaschitz about individualized learning and working from the perspective of an international automotive supplier. The presentation



of Peter Slepcevic-Zach & Georg Tafner from the University of Graz addressed the issue of orientation on competences and its consequences. After this first session of presentations, which was held at the University of Graz, the participants took a guided walking tour through the historic center of Graz.

On the second day the conference took place at the business college HAK Grazbachgasse.

Principal Hans Wilding welcomed SIEC-ISBE with a presentation about the story of success of the school, which will soon celebrate its 150th anniversary. Afterwards successful examples and approaches for individualized learning were introduced by teachers, students and researchers from Graz, Vienna, Germany and Australia.

The topics range from business plan competition, debate club, COOL-concept for cooperative open learning, EBBD – European Business Baccalaureate Diploma, VET-promotion plan, EuroSkills & World Skills to CATs, the capability analysis tools which were presented via web-conference from Australia. One highlight were nine college students performing an onstage debate of the United Nations about violence against woman. This interesting session ended with fireworks of entrepreneurship education. The afternoon program included a company visit of Styria Media Group AG and of the regional brewery Puntigam.

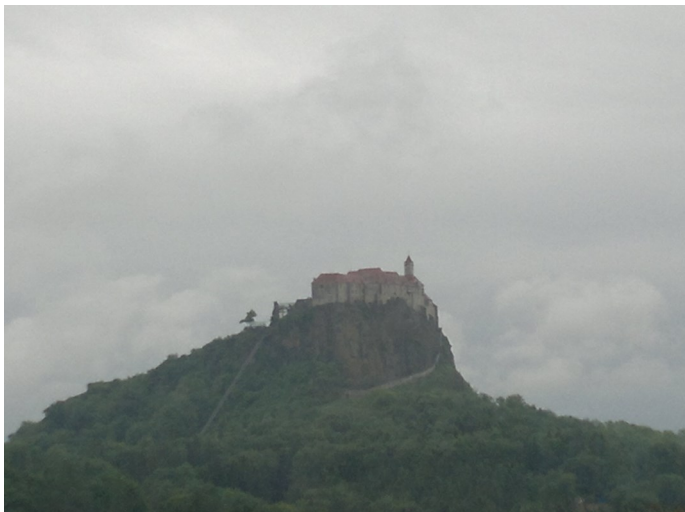
This interesting session ended with fireworks of entrepreneurship education. The afternoon program included a company visit of Styria Media Group AG and of the regional brewery Puntigam.

The final day of the event, the participants did a trip to the region Vulkanoland, including an interesting company visit of Neuroth AG, a producer of hearing aid, and an impressive tour of the medieval castle Riegersburg. According to their feedback, the SIEC-ISBE participants were impressed by the presentations, the organization and the regional sights. Maybe they will come back soon ...

If you would like to learn more about the issues of the conference, please click on:

<https://www.facebook.com/media/set=a.516489618388199.1073741827.140354452668386&type=3> for photos
and on <http://wirtschaftspaedagogik.uni-graz.at/de/mitarbeiten/siecisbe-konferenz/> for presentations.

*Elisabeth Riebenbauer & Teresa Handler
University of Graz & SIEC-ISBE Austria*



Coming soon: Business Education and Development Map

The "Business Education and Development Map" is a web page which gives an overview of the degree program "Business Education and Development" offered at different universities all over the world: In particular the qualifications for various areas' business schools, adult education centers and corporate education at a university level. The "Business Education and Development Map" is a project which was started in 2008 within the course "Educational Management" provided by the department of Business Education and Development at the University of Graz. Since then it has been an ongoing project which is supervised by students and updated on a regular basis. In this day

and age, internationalization on a university level is of high interest and therefore the "The Business Education and Development Map" has evolved. The web page provides information for everyone who is interested in this degree program. Aim of the web page is to show countries from all over the world where "Business Education and Development" is present. On the sites of the respective countries, interested people can find general information about the understanding of business education and development and they can also find a link to the universities where this discipline is offered. So this web page is very easy to navigate. Another purpose of this web page is to foster the interna-

tional cooperation and knowledge exchange between business education related individuals. In the summer semester 2013 a group of students redesigned and updated the web page. In July 2013 the new designed "Business Education and Development Map" will go online. The link will be made available to SIEC-ISBE members in our fall newsletter and on our website when it is active!

The 2014 International Journal of Business Education Call for Papers

I am encouraging everyone to seriously consider a submission. As we move forward, journal abstract databases look at our acceptance rate and number of submissions. It is up to all of us to submit and let others in our community know about this excellent opportunity to publish in an excellent scholarly journal. With that said here is the 2014 call for papers:

SIEC/ISBE International invites

manuscripts for its 2014 refereed publication, The International Journal of Business Education. Topics should focus on providing international business educators with articles concerning current and/or future teaching strategies in international business education, research-based articles on international business education, and technology ideas for international business education. The focus can be from any area of international business education

including technology, communications, leadership, management, marketing, etc.

The deadline for submission to the 2014 International Journal for Business Education is NOVEMBER 1, 2013. For questions regarding the journal or author guidelines, please contact the editor: Dr. Tamra Davis and Dr. Eric Kisling at <http://www.siec-isbe.org/ijbe-publication-guidelines.html>

PUBLISHING GUIDELINES

1. All manuscripts should follow the APA 6.0 style, including references;
2. The length of the manuscript excluding abstract, tables, and references should be 5-15 pages (3250 words or less);
3. Single-spaced with one blank line between paragraphs and before/after headings. No other formatting should be used;
4. Microsoft Word 2007 or higher ONLY;
5. Font should be standard 12-point sans-serif font (Arial, Calibri, Helvetica);
6. All figures should be encased in a box;
7. Margins should be set at 1-inch;
8. No header or footer should be included with submitted manuscript;
9. No page numbers should be included with submitted manuscript;
10. A title page that includes the manuscript title and author(s) name, name and address of institution, email address, and telephone number for primary author must be included;
11. All submissions must be electronic. Send to the SIEC Editor at thereview.siecisbe@gmail.com;
12. Include a digital picture of ALL author(s);
13. All authors must be a member of his/her respective SIEC Chapter;
14. The submitted manuscript cannot be under consideration by another publication at the time of submission to SIEC;
15. The reviewers may make suggestions for revisions. The editor will work with the author(s) to make the changes;
16. The editor reserves the right to edit all manuscripts accepted for publication;
17. Manuscripts accepted for publication will require a copyright release form from all author(s).

Pre-Conference Tour Berlin

thursday august 1, 2013 (start Berlin 9am) torgau - wittenberg



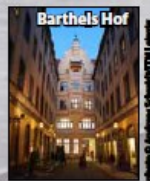
Torgau - Castle Hartenfels
Discover historic TORGAU, a center of the Reformation and the site of the meeting of US and Soviet forces during WW II. In the City's Church you will see the grave of Luther's wife Katharina von Bora. A visit to Castle Hartenfels will give you a lasting impression of renaissance architecture.

photo © Jörg Schöley, source: 702

The journey will include a stopover at WITTENBERG, the place where Martin Luther worked as a theology professor from 1511 - the main domain of his career, where he started off as a preacher and in 1517 nailed his ninety-five theses on the door of the Castle Church. You will follow the traces of the Reformation on „Luther Path“ which will lead you to Castle Church with Theses Doors, Cranach Court-yard, and Luther's House.



Wittenberg - Schloßkirche (castle church)
photo © Dieter Kuschel



Barthels Hof

Dinner will be served after arrival at LEIPZIG in the famous Barthels Hof restaurant in the center of the city.

friday august 2, 2013 leipzig

In the morning, a guided tour of the city will lead you to the most important places of LEIPZIG's history as well as to famous sites of the German revolution of 1849, which earned the city the predicate „City of Heroes“. Our tour will end at Museum der Bildenden Künste, which is renowned for its exhibition of paintings of Neo Rauch and Bernhard Heisig.



Museum der Bildenden Künste

Prior to departure, there will be ample opportunity for discovering the city's other highlights, or the shopping precinct. On route to Dresden, stopover at the impressive Völkerschlachtdenkmal, commemorating the victory over Napoleon in 1813. Dinner to be taken after arrival in Dresden in the famous Ball- und Brauhaus Watzke.



Völkerschlachtdenkmal



Leipzig - Historic Town Hall

saturday august 3, 2013 dresden

The morning program offers a guided tour around the magnificently rebuilt historic city center of DRESDEN



Zwinger Palace

with its famous Renaissance Castle, Semper Opera and the Zwinger Palace. In the Gallery of Old Masters' Paintings, the collection contains many unique masterpieces of art, as for example Raphael's *Sistine Madonna*.

In the afternoon, the display of the most impressive jewelry collection from a European royal house at the Historical Green Vault in the Renaissance Castle will capture your imagination.

The eventful day could be brought to an enjoyable conclusion with a boat trip on River Elbe with Jazz Music and Dinner; for enthusiasts of classical music, the MDR Musiksommer offers a concert.



Dresden - Gemäldegalerie / Old Masters' Gallery

photo: Hans-Peter Schöley Hotel © Staatliche Kunstsammlungen Dresden, Gemäldegalerie Alter Meister

sunday august 4, 2013 dresden

The most famous symbol of reconstruction in the city centre is the Dresden Frauenkirche, the magnificent baroque dome rebuilt 1992-2005, which dominates the city centre.



Dresden - Frauenkirche

departure Dresden 2pm



Dresden - Grünes Gewölbe, Pretiosensaal (Gem Hall)

PROGRAM DETAIL

tour costs: 400,00 Euro, including accomodation/breakfast arrangements for lunch and dinner will be taken, costs for those meals are not included

tour start Berlin Thursday 9 am
departure from Dresden Sunday 2pm/arrival at Berlin ca. 4.30pm

for further details, go to www.siege.de or visit sieg on facebook



online tour info

LUTHERSTADT WITTENBERG
<http://www.lutherstadt-wittenberg.de/sehenswuerdigkeit/en.html?&L=1>



TORGAU
http://www.torgau.eu/pr/dl1.asp?artikel_id=&liste=247&tmpl_typ=Liste&lp=11658&L=4&area=100



LEIPZIG
http://www.leipzig.travel/de/Englsh_110.html?lang=en&sid=gBTCGOWoVyXspIz8vSAsAcxAlfB6Zr2



DRESDEN
http://www.dresden.de/media/pdf/dtg/stadtfoehrer_englisch.pdf



2013 International conference in Berlin

PRE-CONFERENCE TOUR

Torgau-Wittenberg-Leipzig-Dresden

August 1 to August 4, 2013



photo © Antje Ceballos

Post-Conference Tour Berlin

saturday august 10, 2012, START 9:30 am berlin wall tour

Our tour will first take us to the site of the former CHECKPOINT CHARLIE, the world famous Berlin Wall crossing point between East and West during the Cold War.

On August 13, 1961, a barbed-wire barrier that would become the Berlin Wall was erected by the East German government. Subsequently, in West Berlin, Checkpoint Charlie was designated as the single crossing point for foreigners and members of the Allied forces from west to east and remained such until German reunification in October 1990 when the guard house was removed.



Immediately next to the historic site, the museum HOUSE AT CHECKPOINT CHARLIE displays photos and related documents of successful escape attempts from East Germany, together with the escape apparatus: hot-air balloons, getaway cars, chairlifts, and a mini-U-Boat.

The next stop on our tour across the center of Germany's capital along the remains of the wall will be the memorial site at BERNAUER STREET.

The Berlin Wall ran directly along the street which became famous for escapes from windows of East Berlin apartment blocks down to the street, which was in the West. Today's memorial site includes a recreation of actual border fortifications.



© visitBerlin | Koch

EAST SIDE GALLERY, another Berlin memorial for international peace and freedom is a 1.3 km long original section of the Berlin Wall located near the centre of Berlin. The actual gallery consists of 105 paintings by artists from all over the world, painted in 1990 on the east side of the Berlin Wall.

program ends ca. 6pm

sunday august 11, 2012, START 9:30 am potsdam

The town of Potsdam, with its palaces, was a favourite place of residence for the German Imperial family until the fall of the Hohenzollern dynasty in 1918.

Neues Palais /New Palace

In the morning, visit to NEUES PALAIS. The New Palace was built to celebrate the Prussian victory in the Seven Years' War (1756-1763). King Frederick the Great sought to demonstrate the power and glories of Prussia. For him, the New Palace was not a principal residence, but a display for the reception of important royals and dignitaries.

After the abdication of William II, the New Palace became a museum. Much of its furniture had been removed and taken to the residence of the exiled emperor in the Netherlands. Some of the palace's treasures were looted by Soviet Army at the end of the Second World War. The majority of the furnishings were discovered by the Dutch in the 1970s, and returned to Potsdam.



© Stiftung Preussische Schlösser und Gärten Berlin-Brandenburg, Foto: Michael Ader



The highlight of the afternoon program will be a visit to SANSSOUCI PALACE. In 1744, Frederick the Great had a terraced garden designed in Sanssouci Park and a palace as a summer residence above the terraces. The baroque garden was re-designed in the style of a landscape park under Frederick the Great's successors. Today, the castles in Sanssouci Park are a breathtaking backdrop for events such as the Potsdam court concerts or the musical festivals.



© Stiftung Preussische Schlösser und Gärten Berlin-Brandenburg, Foto: Hans Bach

En route to CECILIENHOF PALACE, our tour will offer a view of the most prominent sights of historic Potsdam's city center.

CECILIENHOF PALACE, the last palace built by the German royal Hohenzollern family, is part of the Palaces and Parks of Potsdam and Berlin UNESCO World Heritage Site.

Cecilienhof was the location of the POTSDAM CONFERENCE in August 1945. The rooms had been largely refurbished to match the taste of the participants: Winston Churchill, his successor in office Clement Attlee, Joseph Stalin and President Harry S. Truman met in the great hall. Here Churchill and Truman issued the Potsdam Declaration defining the terms for Japanese surrender, while Truman had given order to prepare the atomic bombing of Hiroshima and Nagasaki.

program ends ca. 6pm



© Stiftung Preussische Schlösser und Gärten Berlin-Brandenburg, Foto: Hans Bach

PROGRAM DETAIL

costs: day 1: 75,00 Euro, day 2: 120,00 Euro, both days: 185,00 Euro, lunch included

for details, go to www.siec.de
or visit SIEC on facebook



2013 International conference in Berlin

POST-CONFERENCE TOUR

POTSDAM - BERLIN

August 10 to August 11, 2013



© visitBerlin | Scherwin

**10% off for
first time
attendees at
the SIEC
Conference!**



85th International Conference
in Berlin 2013

The 85th International Conference
is quickly approaching!
Register Today!!!!

The German Chapter of SIEC-ISBE has been working very hard to prepare a wonderful conference for you this summer. Details can be found on the German website.

[Program](#)

[Accommodations](#)

[Registration](#)

For daily updates on the conference, visit their [Facebook](#) page.

If you have any questions, please contact the chapter directly.

siec@gmx.net

August 5—9, 2013

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PERMANENT OFFICE
IS LOCATED AT
6302 MINERAL
POINT ROAD, #100,
MADISON, WI
53705
USA

<http://www.siec-isbe.org>

Benefits of SIEC

- Exchange ideas, staff and students with colleagues from other countries
- Attend the annual SIEC-ISBE International Conference held in a different country each year during late July/early August
- Participate in lectures, workshops, seminars, and special presentations at the International Conference
- Network with members to find partners for joint projects
- Post and read messages on the SIEC/IBSE email listserv
- Receive publications with articles and summaries related to business
- Increase your global perspective

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