

## *Program*

### **BUSINESS EDUCATION RESEARCH AFTERNOON**

**May 8<sup>th</sup>, 2013**

13:30 – 17:00 p.m.

The Department of Business Education and Development at the Karl-Franzens-University of Graz organizes an international Business Education Research Afternoon for research staff, lecturers, students and SIEC-ISBE members on May 8<sup>th</sup>, 2013.


This event focuses on latest research results in the field of Business Education and includes four presentations:

 **Teaching the 21<sup>st</sup> Century Student**

*Tamra S. Davis, SIEC-ISBE International President, College of Business (Marketing), Illinois State University, USA*

 **Business and Marketing Education in Wisconsin – Survey Results**

*Lila Waldmann, Business & Marketing Education Department, University of Wisconsin-Whitewater, USA*

 **Individualization in VET – Challenges and Approaches**

*Andrea Zoyke, Department of Business and Human Resource Education, University of Paderborn, Germany*

 **Fostering Reflection in Business Teacher Education**

*Michaela Stock & Elisabeth Riebenbauer, Department of Business Education and Development, Karl-Franzens-University of Graz, Austria*

**Place of event:**

Karl-Franzens-University of Graz  
RESOWI-Center, SZ 15.22 (G2)

We look forward to welcoming you!