



# Call for papers

<http://emrbi2023.org>

**16<sup>th</sup> Annual Conference of the EuroMed Academy of Business**

***Business Transformation in Uncertain Global Environments***

**September 27<sup>th</sup>-29<sup>th</sup>, 2023  
Vilnius, Lithuania**

***Submission deadline: April 3<sup>rd</sup> 2023***

**EMRBI Presidents**

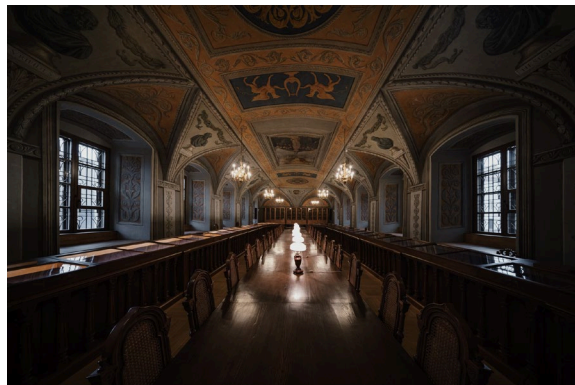
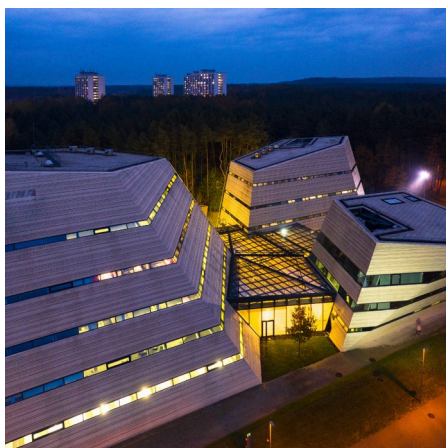
Prof. Demetris Vrontis  
Vice Rector  
University of Nicosia  
Nicosia, Cyprus

Prof. Yaakov Weber  
Director, Research Unit  
School of Business  
College of Management, Israel

**Chairs:** Dr. Ignas Zimaitis, Dr. Rasa Pauliene and Prof. Gindrute Kasnauskiene  
Vilnius University, Lithuania



**Vilnius  
University**



*For more tourist attractions: <https://www.govilnius.lt/>*

## Conference Goals

The EuroMed Academy of Business annual conference is one of the major Business Management conferences of its kind in terms of size, quality of content, and standing reputation of attendees. Many of the papers presented contribute significantly to the business knowledge base.

Our goal is to create a friendly and approachable academy and environment, a strong network, whereby its members (including senior worldwide scholars, young faculty members, doctorate students, researchers, and business practitioners) are guiding and mentoring each other. Further, participants attend the conference's Research Project Workshop to meet, improve research, collaborate with others, and apply for EU project funding. Some of the conference distinctions are:

- a) Publication opportunities in highly ranked and indexed journals in Web of Science and Scopus
- b) ISBN Conference Book of Proceedings including an ISSN for the book series. Book of Proceeding has always been approved for inclusion in the Conference Proceedings Citation Index of Clarivate Analytics an integrated index within Web of Science
- c) Book series with major publishers such as Routledge, Taylor and Francis Group (Scopus Indexed) and Palgrave Macmillan, Springer Nature (Scopus Indexed).
- d) Authors' Networking and Collaboration Workshop
- e) Research Project and Publication Workshops
- f) Meet the Editors and Meet the Reviewers Sessions
- g) Special Conference Activities and Awards
- h) Special Issue Paper Development Workshops

## Author Guidelines

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Papers and abstracts should be submitted online through the conference website at <https://emrbi2023.com/submissions/>

Submissions should strictly adhere to the **Author Guidelines** and follow the **Paper or Abstract Manuscript Template** found at <https://emrbi2023.com/author-guidelines/>

Please indicate, on the first page of the manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks please choose the General Track.

At the **Annual Conference of the EuroMed Academy of Business**, we accept both Paper and Abstract submissions. Authors who submitted an Abstract for review should not send a Full paper at a later stage. The manuscript to be included in the Book of Proceedings will be the one reviewed and accepted (abstract or paper).

**The maximum number of submitted papers or abstracts accepted per author (either single or co-author) is three.**

Submissions are taken into consideration under the understanding that accepted papers/abstracts will be presented at the conference by at least one of the authors.

If you face any problems, please contact [submissions@emrbi.org](mailto:submissions@emrbi.org) or [admin@emrbi.org](mailto:admin@emrbi.org)



## Important Dates

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|----------------------------------|--|
| Submission Deadline              | February 27 <sup>th</sup> , 2023                                     |
| Start announcements of decisions | April 3 <sup>rd</sup> , 2023   |
| Early-bird registration          | Until June 19 <sup>th</sup> , 2023                                   |
| Late registration                | After June 19 <sup>th</sup> and<br>before Sept. 8 <sup>th</sup> 2023 |

## Publication Opportunities

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### **Conference Book of Proceedings (Book Series) – ISSN 2547-8516**

All accepted papers and abstracts will be published in the **Book of Proceedings** (with an ISBN number) which has always been approved for inclusion in the **Conference Proceedings Citation Index** — of Clarivate Analytics an integrated index within Web of Science. This distinction is given only to the most significant, in terms of academic excellence, conferences-conventions worldwide.

### **Journals**

A selection of the best conference papers will also be considered for publication in the following journals (presented in alphabetic order), all of which are internationally ranked or/and ISI/Scopus approved. Some of these journals devote and publish a special issue based on conference papers.

1. **EuroMed Journal of Business - EMRBI's official Journal**
2. **Agricultural and Food Economics**
3. **British Food Journal**
4. **FIIB Business Review**
5. **Food Economy**
6. **Global Business and Economics Review**
7. **International Journal of Big Data Management**
8. **International Journal of Business and Globalisation**
9. **International Journal of Entrepreneurship and Small Business**
10. **International Journal of Managerial and Financial Accounting**
11. **International Journal of Organizational Analysis**
12. **International Journal of Public Sector Performance Management**
13. **International Journal of Technology Transfer and Commercialisation**
14. **Italian Review of Agricultural Economics**
15. **Journal of Asia Business Studies**
16. **Journal for Global Business Advancement**
17. **Journal for International Business and Entrepreneurship Development**
18. **Journal of Knowledge Management**
19. **Journal of Transnational Management**
20. **New Medit**
21. **Organizations and Markets in Emerging Economies**
22. **World Review of Entrepreneurship, Management & Sustainable Development**

**ADDITIONAL PUBLICATION OPPORTUNITIES WILL BE ANNOUNCED SHORTLY**

### **EuroMed Book Series**

We are pleased to inform you of EuroMed Academy of Business' launching of three book series in the coming year, in association with three internationally prominent publishers. Below you may find the basic profile of each and all of the aforementioned series, along with the contact editor names and emails for further information.

| <b>Series title</b>  | <b>Series editors</b>   | <b>Publisher</b>                                     |
|--|---|--|
| Annals of Business Research<br>( <i>Scopus Indexed</i> )   | Riad Shams<br>Demetris Vrontis<br>Yaakov Weber<br>Evangelos Tsoukatos<br><br>Contact co-editor:<br>Riad Shams<br><a href="mailto:riad.shams@northumbria.ac.uk">riad.shams@northumbria.ac.uk</a>         | Perspectives, Routledge,<br>Taylor and Francis Group |
| Palgrave Studies in Cross-disciplinary Business Research, in Association with EuroMed Academy of Business<br>(Scopus Indexed)  | Demetris Vrontis<br>Yaakov Weber<br>Alkis Thrassou<br>Riad Shams<br>Evangelos Tsoukatos<br><br>Contact co-editor:<br>Alkis Thrassou<br><a href="mailto:thrassou.a@unic.ac.cy">thrassou.a@unic.ac.cy</a> | Palgrave Macmillan -<br>Springer Nature              |
| Palgrave Intersections of Business and the Sciences, in Association with Gnosis Mediterranean Institute for Management Science | Alkis Thrassou<br>Demetris Vrontis<br><br>Contact co-editor:<br>Alkis Thrassou<br><a href="mailto:thrassou.a@unic.ac.cy">thrassou.a@unic.ac.cy</a>  | Palgrave Macmillan -<br>Springer Nature              |

The EuroMed Academy of Business welcomes your contribution to these books, as chapter authors, following of course a successful review process; and looks forward to strengthening the already significant academic collaboration with and between its members.

## **Other Conference and Pre-Conference Activities**

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- Research Project Workshop
- Authors' Networking and Collaboration Workshop
- Meet the Editors Session
- Session Chairs and Discussants Workshop
- Journal Special Issue Paper Development Workshops

## **Conference awards**

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- Conference Best and Highly Commended Paper Awards
- Conference Best and Highly Commended Student Paper Awards
- Conference Best Track Chair and Commended Track Chair Awards
- Conference Best Reviewer Awards
- Conference Best Track Paper Award
- EuroMed Journal of Business Emerald Awards
- EMRBI – SIMA Award

## **Conference Venue**

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Scholarly Communication and Information Centre, Saulėtekio av. 5, Vilnius.

## **Conference Hotels**

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Details on accommodation options, pricing and booking instructions are available at the conference website.

## **Optional Tours and local and vicinity travel**

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- The guided tours to the old building of Vilnius university:  
<https://biblioteka.vu.lt/en/services/guided-tours>
- The visit to the Vilnius university's botanical garden:  
<https://www.botanikos-sodas.vu.lt/en>
- The tour to the Palace of the Grand Dukes of Lithuania:  
<https://www.valdovurumai.lt/en>
- City tour by bus:  
<https://www.govilnius.lt/visit-vilnius/tours/hopon-hopoff-vilnius-city-tour>

## Programme Tracks

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Please indicate, on the first page of your manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks below please indicate **General Track**. For more details, please visit the conference website. For more details, please visit the conference website.

|  |   |
|--|---|
| 1.   | Accounting                                    |
| 2.   | Behavioural Economics and Finance             |
| 3.   | Business Ethics                               |
| 4.   | Business Evaluation                           |
| 5.   | Conflict Management                           |
| 6.   | Communications                                |
| 7.   | Consulting                                    |
| 8.   | Corporate Social Responsibility               |
| 9.   | Cross Cultural Management                     |
| 10.  | Corporate Governance                          |
| 11.  | Digital economy                               |
| 12.  | Diversity and Gender in Organizations         |
| 13.  | Economics                                     |
| 14.  | Emerging markets                              |
| 15.  | Environmental Economics                       |
| 16.  | Entrepreneurship                              |
| 17.  | Family Business                               |
| 18.  | Finance                                       |
| 19.  | Financial Services and Banking                |
| 20.  | Food and Agriculture Management               |
| 21.  | Health Care Management                        |
| 22.  | Tourism and Hospitality                       |
| 23.  | Human Resource Management                     |
| 24.  | Information Systems' Management               |
| 25.  | Interdisciplinary Research                    |
| 26.  | International Business                        |
| 27.  | International Management                      |
| 28.  | Knowledge Management and Intellectual Capital |
| 29.  | Learning and Teaching                         |
| 30.  | Marketing                                     |
| 31.  | Mergers, Acquisitions and Strategic Alliances |
| 32.  | Innovation Management                         |
| <i>A special award by SIMA and EUROMED will be presented to the best paper in the track.</i> |   |
| 33.  | Operations, Production and Quality Management |

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| 34. | Organization Theories                                  |
| 35. | Organizational Behavior Theories, Cases and Practice   |
| 36. | Organizational Communication                           |
| 37. | Organizational Development and Change                  |
| 38. | Organizations and the Natural Environment              |
| 39. | Power, Politics, Identity and Culture in Organizations |
| 40. | Public and Nonprofit Organizations and Management      |
| 41. | Research Methods                                       |
| 42. | Small and Medium Enterprises                           |
| 43. | Social Issues in Management                            |
| 44. | Strategic Management                                   |
| 45. | Supply Chain Management, Shipping and Logistics        |
| 46. | Technology Management                                  |
| 47. | Trust  |
| 48. | Wine Business  |
| 49. | The Valorization of Cultural Heritage                  |
| 50. | Smart Sustainable Mobility and Competitive Advantage   |
| 51. | General Track  |