ARQUS ISLYE Call for applications 2020-21

**Application Form**

**Deadline: Tuesday 15th Sept 2020 midday**

*The* ***completed document*** *should not exceed three pages and should be sent your local referent (see the ‘Call for Application’ for contact details)*

*Please also* ***attach the CVs*** *of the startup team to your application.*

*Please note that this document will be sent to the international partners where you would like to go for a mobility.*

**0- APPLICATION INFORMATION**

Coming from the University of:

Bergen

Granada

Graz

Leipzig

Lyon

Padova

Vilnius

Applying for a mobility in 2021 to (please select up to two options only):

Bergen

Granada

Graz

Leipzig

Lyon

Padova

Vilnius

Participated in the following “Business culture” webinars in June (please select all relevant options):

Granada

Graz

Leipzig

Lyon

Padova

Vilnius

**1- STARTUP INFORMATION**

* Startup name:Cliquez ou appuyez ici pour entrer du texte.
* Startup logo:



* Project areas (e.g. health, fintech, IA, smartcities, robotics ...): Cliquez ou appuyez ici pour entrer du texte.
* Website + social networks: Cliquez ou appuyez ici pour entrer du texte.
* Contacts (email, telephone) of the founders: Cliquez ou appuyez ici pour entrer du texte.

**2- PRESENTATION**

* Value proposition
  + What problem are you addressing? Cliquez ou appuyez ici pour entrer du texte.
* Solution presentation
  + How do you solve this problem? Cliquez ou appuyez ici pour entrer du texte.
  + Description of the product/service? Cliquez ou appuyez ici pour entrer du texte.

**3- BUSINESS MODEL**

* Who are your customers and how will you make money? Cliquez ou appuyez ici pour entrer du texte.

**4- TARGET MARKET**

* What is the size of your potential market locally, in Europe and globally? Cliquez ou appuyez ici pour entrer du texte.
* What are the customer targets/segments? Cliquez ou appuyez ici pour entrer du texte.

**5- GO TO MARKET STRATEGY**

* What is your strategy to go to the market and reach these segments? Cliquez ou appuyez ici pour entrer du texte.

**6- COMPETITION**

* Who are your competitors? Cliquez ou appuyez ici pour entrer du texte.
* Alternative solutions? Cliquez ou appuyez ici pour entrer du texte.

**7- TEAM/STAKEHOLDERS**

* Who are the members of your team and what are their positions? Cliquez ou appuyez ici pour entrer du texte.
* Who are the stakeholders involved, e.g. technical or scientific board? Cliquez ou appuyez ici pour entrer du texte.

**8- ACHIEVEMENTS**

* Product development stage, turnover achieved, customer references? Cliquez ou appuyez ici pour entrer du texte.

**9- ROAD MAP**

* What are the next main steps/milestones in the development of the startup? Cliquez ou appuyez ici pour entrer du texte.

**10- FINANCIAL PROJECTIONS**

* What are your financial projections for the next three years? Cliquez ou appuyez ici pour entrer du texte.
* Key steps? Cliquez ou appuyez ici pour entrer du texte.

**11- INTERNATIONAL MOBILITY**

* What is the value of mobility to your selected city in the development of the project? Cliquez ou appuyez ici pour entrer du texte.
* What are your expectations? Cliquez ou appuyez ici pour entrer du texte.
* Which stakeholders would you like to meet? Cliquez ou appuyez ici pour entrer du texte.