INVITATION

to attend a webinar by

DR. ELKE LACKNER
UNIVERSITY OF GRAZ

entitled

YOUTUBE STARS AS A RESOURCE OF LANGUAGE TEACHING AND LEARNING

TUESDAY 14TH JUNE 2016, 19:00 – 20:00

To attend the webinar, follow the link below:
https://goo.gl/ivzvad

YouTube and its stars are a widely known phenomenon and highly popular with younger generations. If we thought the Beatles were superstars, ask adolescents who they currently adore. They will name celebrities like Bibi, PewDiePie, Y-Titty, Smosh and many more. These YouTube stars have a high potential to be used for teaching and learning languages. The webinar will a) introduce some YouTube stars (for different languages) and b) provide ideas on how to integrate them and their video (channels) into modern language teaching and learning.

Elke Lackner is an educational technologist at the University of Graz. She is a language teacher (French and Italian) and wrote her doctoral thesis in comparative literature. Her research focuses on educational technologies, language teaching methodology and comparative literature. She can be contacted via mail (elke.lackner@uni-graz.at) or via Twitter (@lacknere).

This is part of a series of webinars that are organized by ELT Research and Methodology and the Centre for Teaching and Learning of the Arts and Humanities of the University of Graz. Please check our webpage (https://anglistik.uni-graz.at/de/fachdidaktik/) or follow us on Facebook (www.facebook.com/fd.anglistik) for information on upcoming webinars!