

“Poverty viewed at a distance”? Depicting Destitution across Media



Graz, 11–13 October 2017

University of Graz

Centre for Intermediality Studies in Graz (CIMIG)

American Studies Graz

Keynote Speakers

Prof. Dr. Linda Hutcheon | University of Toronto

Prof. Dr. Michael Hutcheon | University of Toronto

Prof. Dr. Christopher Lukasik | Purdue University

Contents and Registration

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Registration Desk

The registration desk is located at the Office of American Studies, Attemsgasse 25, 2nd floor, and the RESOWI-Center of the University of Graz, Universtitätsstraße 15, Section G, second floor, Room SZ 15.22.

It will be open for registration and general enquiries during the following times:

Wednesday, 11 October

15:00–17:00, Office of American Studies

Thursday, 12 October

08:00–09:00, RESOWI-Center

Should you have any questions at other times, please look for any of the helpers or staff.

Welcome to the Conference

“‘Poverty viewed at a distance’? Depicting Destitution across Media”

Dear Conference Participants:

We are delighted to welcome you to this workshop conference organized by the Centre for Intermediality Studies in Graz (CIMIG) in cooperation with American Studies at the University of Graz. The conference title—with its quotation from James Agee’s reflections on the representation of the Great Depression of the 1930s—gestures towards complex and long-standing questions about the role of specific media in creating social distance or proximity. This conference approaches such questions from a somewhat different angle by asking how medial combinations may be designed to bridge social gaps or to hold poverty at arm’s length. All of you who have decided to be part of this conference as speakers, session chairs, and audience members will contribute to unraveling specific forms of intermedial meaning-making, their reception, and their social implications. By bringing together speakers from various disciplines, we aim to open up new perspectives on intermedial formats, broadening our understanding of such representations, their originators, publication contexts, and reception across the spectrum of genres and locations.

Without the creativity, hard work, and dedication of many helping hands, such a conference would not be possible. The organizers would like to thank all individuals and institutions, particularly our sponsors on the local, state, and federal levels, for allowing us to make this event a reality.

We look forward to lively exchanges and conversations about firmly established, institutionalized, and frequently taught art forms, about works produced by and presented to poor communities, and about works that engage with stretching genre boundaries and with challenging their recipients’ expectations.

In addition to the presentations and discussions, we will have the pleasure to view Annette Kisling’s exhibition entitled “Robin Hood Gardens.” We extend our appreciation and thanks to our colleagues in Cultural Anthropology and European Ethnology for allowing us to use their premises and to the state of Styria, the city of Graz, and the AVL Cultural Foundation for their generous financial backing.

We wish you a pleasant and inspiring time on our university campus and hope you will enjoy the beautiful city of Graz.

Nassim Balestrini, Katharina Fackler, and Silke Jandl

Getting to the Conference Venue

From the Airport

Public buses and commuter railway trains link the airport to the main railway station and the city center. The bus stop is right outside the passenger arrival area, the commuter train station is a five-minute walk from the terminal. The price for a one-way trip is € 2.30.

A taxi to the university or the city center costs approximately € 25 to € 30 (one way).

For further information: <http://www.flughafen-graz.at/en/terminal/anreise-parken/bus-bahn.html>
<http://www.busbahnbim.at>

From the Main Railway Station (Hauptbahnhof)

From the main railway station, you can take a taxi or bus to reach the university campus. The bus ride takes about 15 minutes.

The University of Graz campus is served by the following bus lines:

- Bus line 58** in the direction of *Mariagrün*: get off at **Mozartgasse**
- Bus line 63** in the direction of *St. Peter Schulzentrum*: get off at **Universität**

From the City Center (Jakominiplatz)—Main Transportation Hub

The following bus lines link the city center to the campus:

- Bus line 30** in the direction of *Geidorf*: get off at **Mozartgasse**
- Bus line 39** in the direction of *Wirtschaftskammer*: get off at **Geidorfplatz**
Walk along Heinrichstraße for approximately 3–5 minutes, take the second right into Goethestraße and then the first left to reach Attemsgasse 25
- Bus line 31** in the direction of *UniRESOWI*: get off at **Uni/Mensa for Attemsgasse 25** or at **UNI RESOWI for the RESOWI-Center**

A one-hour ticket within Graz city limits costs € 2.30 (available on the bus; please carry change!). You may want to consider purchasing a 3-day tourist ticket for € 12.10 (available at the Tourist Information Office, and at ticket machines, and the “Trafik” at the main railway station) or 24-hour-tickets for € 5.10 each.

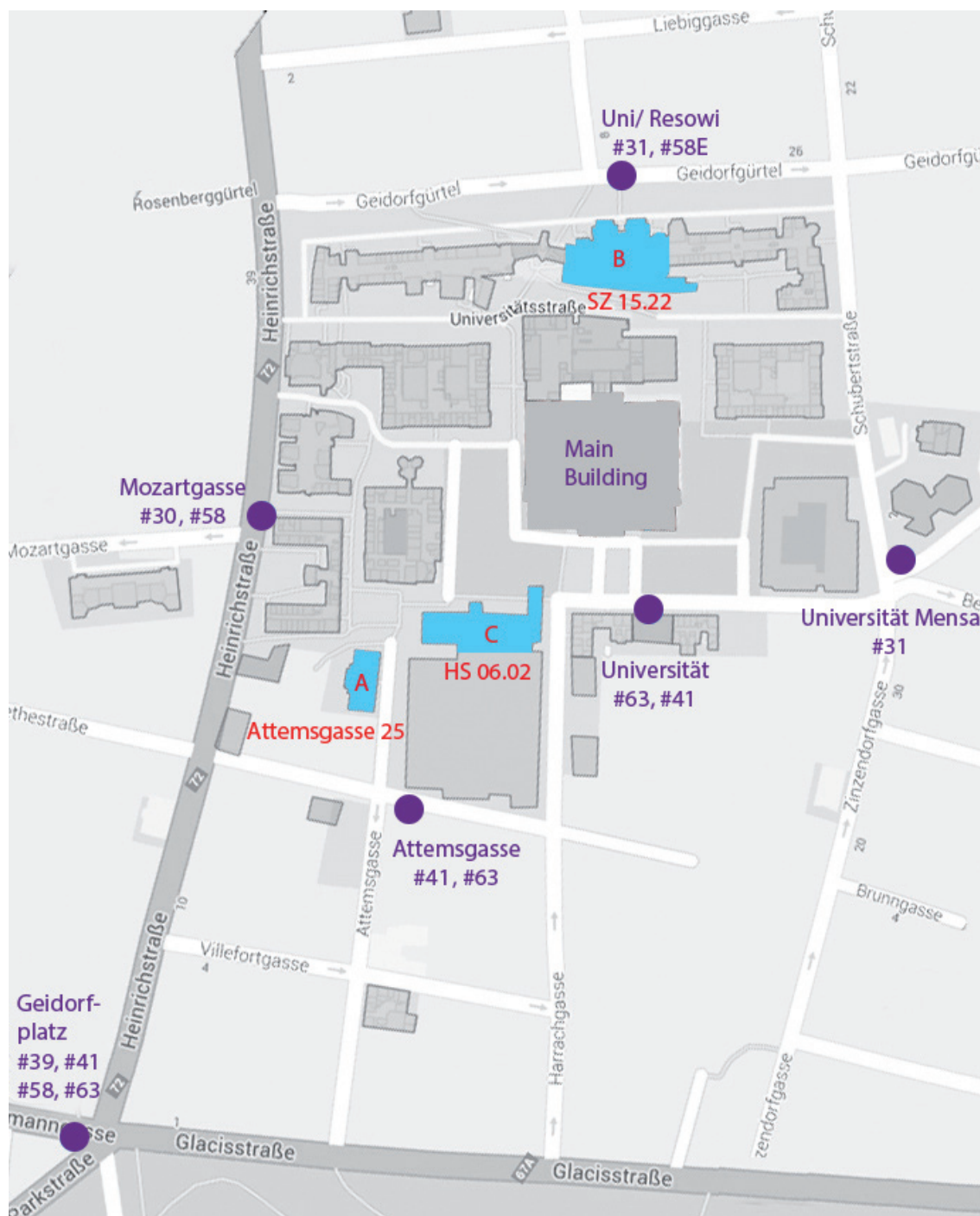
For further information: <http://www.verbundlinie.at/lang/en/>
<http://www.graztourismus.at/en>

Graz Tourism

If you wish to explore some of the sights of Graz, please see the Graz tourist board website for further details or call their office:

Graz Tourist Information Office (Graz Tourismus), Herrengasse 16
T +43-316-8075-0
<http://www.graztourismus.at/en>

Getting to the Conference Venue



Bus lines are indicated by # and the respective numbers.

To find your way around campus during the conference, please take a look at the campus map:
<http://www.uni-graz.at/en/university/information/map-of-the-campus>

Venue A - American Studies, Attemsgasse 25

Venue B - RESOWI-Center, Universitätsstraße 15, SZ 15.22

Venue C - HS 06.02

Program

Wednesday, October 11, 2017

Time	Place	Event
10:00–11:30	Hörsaal 06.02 (Venue C)	Pre-Conference Guest Lecture Linda Hutcheon and Michael Hutcheon (University of Toronto): “ Something there is that doesn’t love a wall’: Collaboration and Interdisciplinarity ”
15:00–17:00	Office American Studies	Registration
17:00	SR 34.D2 (Venue A)	Conversation with Annette Kisling (Academy of Fine Arts, Leipzig) and Reinhard Braun (<i>Camera Austria International</i>)
18:30	0034-EG-0004 (Venue A)	Opening of the Exhibition “Robin Hood Gardens” and Reception
20:00–Open End	Glöckl Bräu Glockenspielplatz, downtown	Pre-Conference Dinner

Thursday, October 12, 2017

Time	Place	Event
08:00–09:00	RESOWI, SZ 15.22	Registration
09:00–09:30	RESOWI, SZ 15.22 (Venue B)	Opening of the Conference Nassim W. Balestrini, Katharina Fackler
09:30–11:00	RESOWI, SZ 15.22 (Venue B)	KEYNOTE 1: Chair: Nassim W. Balestrini (University of Graz) Linda Hutcheon and Michael Hutcheon (University of Toronto): “ Wir arme Leut’: Büchner, Berg, and the Activism of Art ”
11:00–11:30		Coffee Break
11:30–12:30	RESOWI, SZ 15.22 (Venue B)	KEYNOTE 2: Chair: Werner Wolf (University of Graz) Christopher Lukasik (Purdue University): “ Images of Poverty: The Poverty of Images ”
12:30–14:00		Lunch Break
14:00–14:45	RESOWI, SZ 15.22 (Venue B)	Chair: Silvia Schultermandl (University of Graz) Margit Peterfy (University of Heidelberg): “ Poverty in Color and in Black-and-White: Aestheticism and Distance in American Literature, Photography, and Film ”

Program

Thursday, October 12, 2017

Time	Place	Event
14:45–15:30	RESOWI, SZ 15.22 (Venue B)	Chair: Silvia Schaltermandl (University of Graz) Emily Petermann (University of Konstanz): “Raggedy Heroes: James Whitcomb Riley’s ‘The Ragged Man’ and ‘Little Orphan Annie’”
15:30–16:00		Coffee Break
16:00–16:45	RESOWI, SZ 15.22 (Venue B)	Chair: Katharina Fackler (University of Graz) Klara Stephanie Szlezák (University of Passau): “‘A tale of Jewish poverty’: The Writings of Michael Gold on/ and Intermedial Proletarian Art”
16:45–17:30	RESOWI, SZ 15.22 (Venue B)	Julia Faisst (Catholic University of Eichstätt-Ingolstadt): “‘Matter Out of Place’: Homelessness and the Intermediality of Absence”
17:30–18:30		Recreation/Time to visit the exhibition
18:30	Zinzendorfgasse	Dinner at Parks

Friday, October 13, 2017

Time	Place	Event
09:00–09:45	RESOWI, SZ 15.22 (Venue B)	Chair: Maria Löschnigg (University of Graz) Renate Hansen-Kokoruš (University of Graz): “Representations of Poverty in South Slavic Films”
09:45–10:30	RESOWI, SZ 15.22 (Venue B)	Klaus Rieser (University of Graz): “Filmic Representations of Animals as Food Supply for the Poor”
10:30–11:00		Coffee Break
11:00–11:45	RESOWI, SZ 15.22 (Venue B)	Chair: Silke Jandl (University of Graz) Jasmin Humburg (University of Hamburg): “‘One Voice among many’? Destitution, Disaster, and HBO’s <i>Tremé</i> ”
11:45–12:45		Lunch Break
12:45–14:15	RESOWI, SZ 15.22 (Venue B)	Closing Discussion Chair: Nassim W. Balestrini and Katharina Fackler (University of Graz) Respondent: Astrid Böger (University of Hamburg)



Annette Kisling lives in Berlin and Leipzig. She studied at the art colleges in Kassel, Offenbach, and Hamburg. She has spent significant periods of time abroad in Zurich, Rotterdam, Paris, Marfa (Texas), Venice, and Bangalore (India) with fellowships as well as while conducting her artistic work. In her photography series, she describes experiences with the architecture that surrounds her. Her particular focus is 20th-century modernity. Since 2009, Annette Kisling has been professor of photography at the Academy of Fine Arts in Leipzig. See www.annettekisling.de for more information.



Reinhard Braun was born in Linz, Austria, in 1964. He studied art history at the University of Graz and currently lives and works in Graz. In 2011 he became the art director of Camera Austria as well as the editor of the magazine *Camera Austria International*. Most recently he curated the following projects for Camera Austria, Graz: “Disputed Landscape” and “Efrat Shvili: The Jerusalem Experience” (2015), “Shirna Shahbazi: Group Show” and “Markus Krottendorfer: At New Moon Tomorrow” (2016), as well as “Un-Curating the Archive” (2017). As the editor of the latest editions of *Camera Austria International* he has published issues such as *Stephanie Kiwitt: Dialogues* (2016) and *Tatiana Lecomte: Meine erste Löwin* (2017).

Conversation with Annette Kisling and Reinhard Braun

Wednesday, 11 October 2017, 5:00 pm
SR 34.D2, American Studies, Attemsgasse 25/III

Following the conversation (around 6:30 pm):

Exhibition Opening

SR 34.04, Cultural Anthropology and European Ethnology, Attemsgasse 25/EG

Exhibition Opening of Annette Kisling's "Robin Hood Gardens"



As part of the CIMIG workshop conference "Poverty viewed at a distance? Depicting Destitution across Media" Annette Kisling will be conversing with Reinhard Braun (art director of Camera Austria and editor of the magazine *Camera Austria International*) about her artistic methods and approach. In her photographic work, Annette Kisling examines how architecture shapes and determines designed spaces. She looks at the visible fronts that buildings present to the world. At the CIMIG conference, she will show an excerpt from her most recent work entitled "Robin Hood Gardens." Located in London, Robin Hood Gardens, an extensive residential complex designed by Alison and Peter Smithson in the early 1970s, was at the time regarded as an innovative and prestigious project of public housing. The complex is now to be demolished. One of the sets of buildings has already been vacated and is being dismantled; plans for the completion of a new building development have already been decided upon. Every visit to the site confronts the photographer with a scene of transformation. With her images she wants to render her view of the Smithsons' remarkable architecture comprehensible to other viewers. In Graz, Annette Kisling will be showing a first set of images representing the intermediate state of her long-term project.

Keynote Speakers

Linda Hutcheon (University of Toronto)



Linda Hutcheon holds the rank of University Professor Emeritus in the Department of English and the Centre for Comparative Literature at the University of Toronto. She is author of nine books on critical theory and contemporary postmodern culture in Canada and around the world. She has edited five other books on cultural topics and is associate editor of the *University of Toronto Quarterly*. In 2005 she won the Canada Council's Killam Prize for the Humanities for scholarly achievement and, in 2010, the Molson Prize of the Canada Council. In 2011, she was made an Officer of the Order of Canada.

Michael Hutcheon (University of Toronto)



Michael Hutcheon is Professor of Medicine at the University of Toronto. His scientific research publications focus on, among others, pulmonary physiology and lung transplantation. He has also published in the fields of medical education and the semiotics of pharmaceutical advertising.

Linda and Michael Hutcheon's collaborative research on the cultural construction of sexuality, gender and disease in opera appeared in the monograph *Opera: Desire, Disease, Death* (1996). Their second book, a study of both the real and the represented operatic body entitled *Bodily Charm: Living Opera*, was published in 2000. *Opera: The Art of Dying* (Harvard University Press, 2004) is a study not only of the ubiquitous theme of death in opera but, more importantly, also of how viewing operas can actually help us deal by proxy with our own and our loved ones' mortality—something our culture has not facilitated. Their latest book, *Four Last Songs: Aging and Creativity in Verdi, Strauss, Messiaen, and Britten* (University of Chicago Press, 2015), is a study of the late lives and last works of those long-lived composers for whom writing an opera was, in each case, a unique response to the challenges—and opportunities—of growing older.

Christopher Lukasik (Purdue University)



Christopher J. Lukasik is Associate Professor of English and American Studies at Purdue University. He earned his B.A. in English and B.F.A. in Painting from the University of Illinois and his M.A. and PhD in English from Johns Hopkins University. His research has received fifteen fellowships, including long-term awards from the National Endowment for the Humanities, the American Antiquarian Society, the Boston University Humanities Foundation, the Purdue Research Foundation, and the Harrison Institute for American History, Literature, and Culture at the University of Virginia. He has presented over seventy papers on three continents and his work has been published in over a dozen journals.

He is the author of *Discerning Characters: The Culture of Appearance in Early America* (University of Pennsylvania Press, 2010) and is currently working on a new book project entitled *The Image in the Text: Intermediality, Illustration, and Nineteenth-Century American Literature*.

Participants

Nassim W. Balestrini is Professor of American Studies and Intermediality at the University of Graz, Austria, and Director of the Centre for Intermediality Studies in Graz. Earlier, she taught at the universities of Mainz, Paderborn, and Regensburg, and at the University of California, Davis. Her publications and research interests include American literature and culture (predominantly of the 19th through the 21st centuries), adaptation and intermedial relations (as in her monograph *From Fiction to Libretto: Irving, Hawthorne, and James as Opera*, 2005, and in the edited volume *Adaptation and American Studies*, 2011), hip-hop artists' life writing across media, American theater and performance, African American literature and culture, and the poet laureate traditions in the United States and in Canada.

Astrid Böger is Professor of American literature and culture at the University of Hamburg, where she also serves as chairperson of the "Arbeitsstelle für Graphische Literatur" and as a member of the interfaculty Research Center for Media and Communication. Since 2012, she has been an Advisory Board Member of the German Association for American Studies. She is the author of three monographs, six co-edited volumes, as well as numerous scholarly articles in the areas of 19th- and 20th century American Literature, Media and Cultural Studies, Visual Culture, Popular Culture, Gender Studies and Theories, Transnational Cultures, Global Culture, and 19th-Century American World Expositions.

Katharina Fackler is Assistant Professor of American Studies at the University of Graz. In 2015, she completed her PhD project on the visual politics of poverty photography in the early Cold War era at the University of Regensburg, where she also worked as a lecturer and research assistant. Her archival research was funded, among others, by a Moody Grant of the Lyndon B. Johnson Foundation and the 2012 U.S. Ambassador's Grant for Young Researchers in American Studies. Her publications and research interests focus on visual culture studies, social documentary photography, poverty and class, feeling and affect, African American protest, Cold War culture, material culture studies, and the history of the senses.

Julia Faisst is Assistant Professor of American Studies at the Catholic University of Eichstätt-Ingolstadt, Germany. After receiving her M.A. and PhD from Harvard University, she was Visiting Assistant Professor at Wake Forest University before she accepted a Postdoctoral Research Fellowship at Justus Liebig University Giessen. Her research fields include American and US ethnic literatures and visual cultures, space and architecture, and class and poverty studies. Having published a monograph on photography, race, and modern American literature as well as co-edited a collection of critical essays, she is currently working on her second book about inequality and the American home. She has received numerous fellowships, grants, and awards, including a Whiting Dissertation Completion Fellowship and three Harvard teaching awards.

Participants

Renate Hansen-Kokoruš is Professor of Slavic literatures and cultures at the Department of Slavic Studies at the University of Graz in Austria. She studied at the University of Mannheim, the University of Sarajevo, and the State University of Moscow, and completed her PhD and post-doctoral degrees in Slavic Studies at the University of Mannheim. She worked for the German department at the University of Sarajevo and at the Slavic department in Mannheim. As a visiting professor, she has taught at universities all over the globe, such as the Humboldt University in Berlin, the University of Waterloo in Canada, the University of Zadar in Croatia, the State University of Tomsk in Russia, the University of Frankfurt/M. in Germany as well as the University of Innsbruck in Austria. She is currently Head of the Department of Slavic Studies in Graz and co-editor of the *Anzeiger für Slavische Philologie*.

Jasmin Humburg studied American Studies, Media Studies, and Communication Studies at the University of Hamburg and Johns Hopkins University in Baltimore, Maryland. She is a doctoral candidate working on televisual representations of poor white America, on which she has presented at various national conferences and workshops. Currently employed as a research and teaching assistant in English and American Studies at the University of Hamburg, she teaches courses related to her research interests, which include poverty / class studies, media and cultural studies, US American television, American literature of the 20th and 21st centuries as well as food culture.

Silke Jandl received her BA and MA in English and American Studies from the University of Graz, Austria. As part of her alma mater's Joint Master's Degree Programme, she studied at the University of Roehampton, London, for one semester. During the 2013/14 academic year, she served as a Teaching Assistant at the University of Minnesota. She enrolled in the PhD program in English and American Studies in the fall of 2014. In March 2015, she assumed a part-time position at the Centre for Intermediality Studies in Graz, and began teaching classes in the American Studies department at the University of Graz. She has since presented her research at various international conferences and published several articles on her dissertation topic.

Maria Löschnigg is Professor of English at the University of Graz, Austria. Her publications include *The Contemporary Canadian Short Story in English. Continuity and Change* (2014), *Migration and Fiction: Narratives of Migration in Contemporary Canadian Literature* (co-edited with Martin Löschnigg, 2009), and the first history of Canadian Literature in German, *Kurze Geschichte der kanadischen Literatur* (with Martin Löschnigg, 2001). She has published articles on Canadian authors such as Mavis Gallant, Di Brandt, and Alice Munro and on subjects such as the Canadian short story cycle and the Chinese-Canadian short story, on African literature, modern drama, Jane Austen, and ecocriticism. In her most recent work she focuses on epistolary forms (letters, emails etc.) in contemporary literature in English.

Participants

Margit Peterfy is Senior Lecturer in American Studies at Karl Ruprechts University in Heidelberg. She studied Comparative Literature, English, and American Studies in Germany, in Wales, and in the US (University of Maryland). She received her doctorate from the University of the Saarland (Germany) “summa cum laude” with a dissertation on William Carlos Williams’ poetry (publ. in 1999) and her postdoctoral degree from Johannes Gutenberg University in Mainz. Between 1999 and 2013, she taught at the universities in Mainz, Tübingen, and Göttingen. She is currently preparing a book for publication on the popular poems of John Greenleaf Whittier and Henry Wadsworth Longfellow.

Emily Petermann is Assistant Professor in American Studies at the Literature Department of the University of Konstanz, Germany. She has worked extensively on word and music studies, specifically on musical novels, on which she has published the monograph *The Musical Novel: Imitation of Musical Structure, Performance, and Reception in Contemporary Fiction* (2014). Her current post-doctoral research project investigates the subversive potential of nonsense in various literary genres and other media. Further research interests include intermediality, metafiction, Canadian literature of the 20th century, the contemporary North American novel, the North American short story of the 19th and 20th centuries as well as the American film musical.

Klaus Rieser is Associate Professor of American Studies at the University of Graz, Austria, where he teaches (visual) cultural studies. He has chaired the Department of American Studies from 2007 to 2013 and again since 2016. His major areas of research comprise US film, representations of family, gender and ethnicity, and visual cultural studies. His monographs have dealt with immigration in film; experimental films, and masculinity in film. He has also published a number of articles and co-edited four volumes, amongst other topics on Iconic Figures and on Contact Spaces. A seasoned co-editor of the book series “American Studies in Austria,” he is presently engaged in transforming it into an online journal.

Silvia Schultermandl is Assistant Professor of American Studies at the University of Graz, where she teaches courses in American literature and culture studies. She is the author of a monograph on the representation of mother–daughter conflicts in Asian American literature and the (co)editor of five collections of essays which explore various themes in transnational studies, American literature and culture, as well as family and kinship studies. Since 2009, she has served as series editor for *Contributions to Transnational Feminism*. She is currently at work on a monograph on the aesthetics of transnationalism in American literature from the revolution to 9/11 and is developing the *Palgrave Series in Kinship, Representation, and Difference*.

Participants

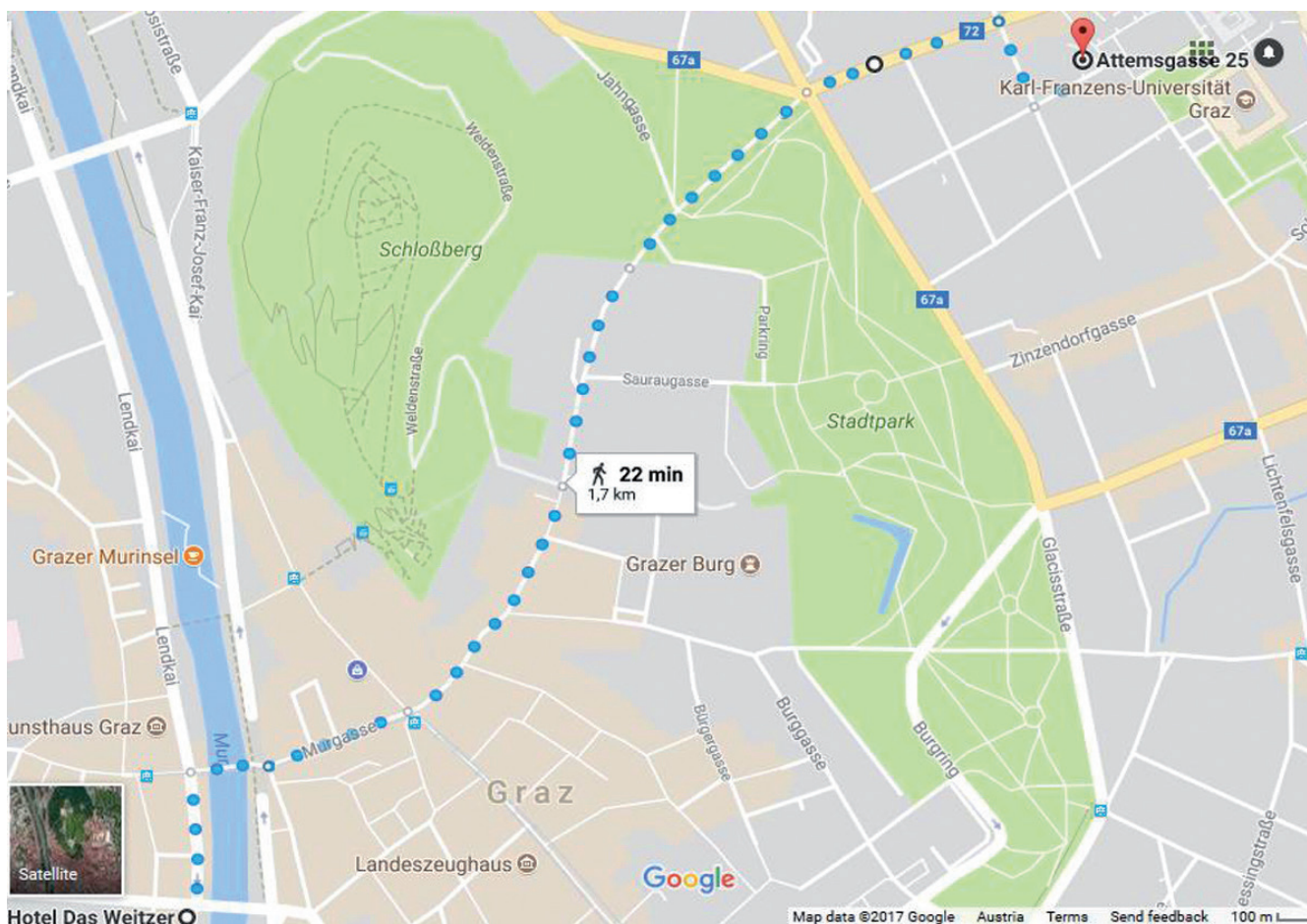
Klara Stephanie Szl3zak is a postdoctoral researcher in American Studies at Passau University, Germany. Her areas of research and publication include American Jewish history, literature, and culture, immigration history, photography and visual culture, film studies, as well as tourism and museum studies. Her PhD dissertation has appeared as *“Canonized by History”: Literary Tourism and Nineteenth-Century Writers’ Houses in New England* (2015). She is also the co-editor of *Referentiality and the Films of Woody Allen* (2015).

Werner Wolf is Professor and Chair of English and General Literature at the University of Graz as well as vice director of the Centre for Intermediality Studies in Graz (CIMIG). His main areas of research are literary theory (aesthetic illusion, narratology, and metafiction/metareference in particular), functions of literature, 18th–21st century English fiction, as well as intermediality studies. Besides numerous essays, reviews and contributions to literary encyclopedias, his publications include two monographs. He is also (co-)editor of volumes 1, 3, 5, 11, 14, and 15 of the book series “Word and Music Studies” (1999-2016) as well as of volumes 1, 2, and 4-6 of the series “Studies in Intermediality.” A collection of his essays on intermediality, edited by Walter Bernhart, as well as a co-edited volume: *Significant Absence: Gaps in Signifiers across Media* are forthcoming.

The Conference Team

Nassim Balestrini	Rebecca Scheibel
Katharina Fackler	Juliann Knaus
Silke Jandl	Elisabeth Jenewein
Sonja Schmeh	
Petra Ertl-Bacher (design, graphics and layout)	Silke Jandl (layout cover)
University of Graz © 2017	

Getting from Hotel Weitzer to Campus



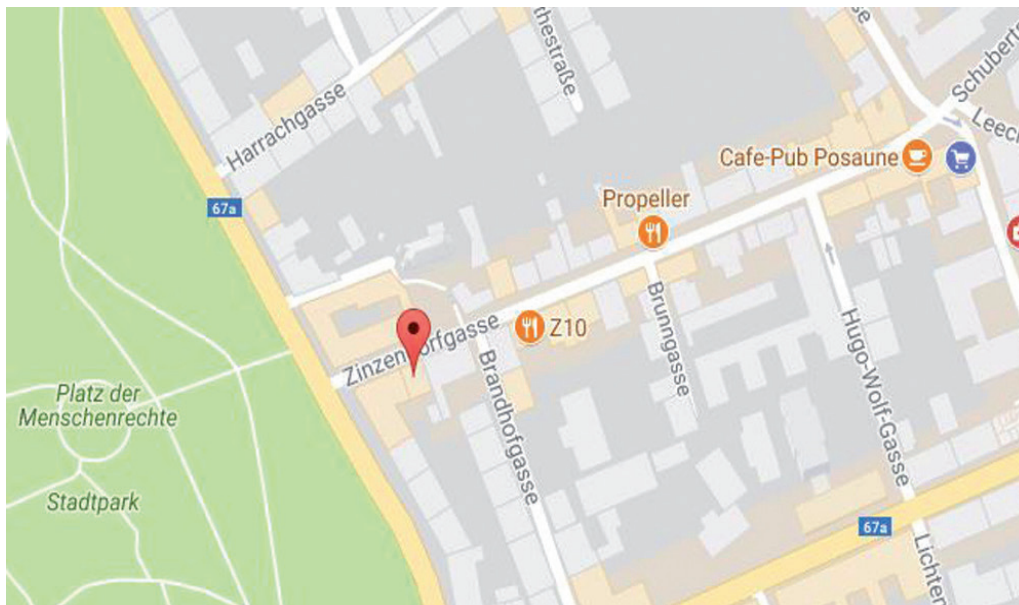
- Walk alongside the river towards the modern art museum (Kunsthhaus)
- Cross the bridge
- Keep straight (pass the main square/"Hauptplatz," Sporgasse, Karmeliterplatz, Paulustor, city park)
- Take the pedestrian crossing at Glacisstraße/67a (indicated in yellow on the map)
- Walk up Heinrichstraße
- Turn right on Goethestraße
- Turn left on Attemsgasse (American Studies Department is located in Attemsgasse 25)



Getting to the Dinner Locations

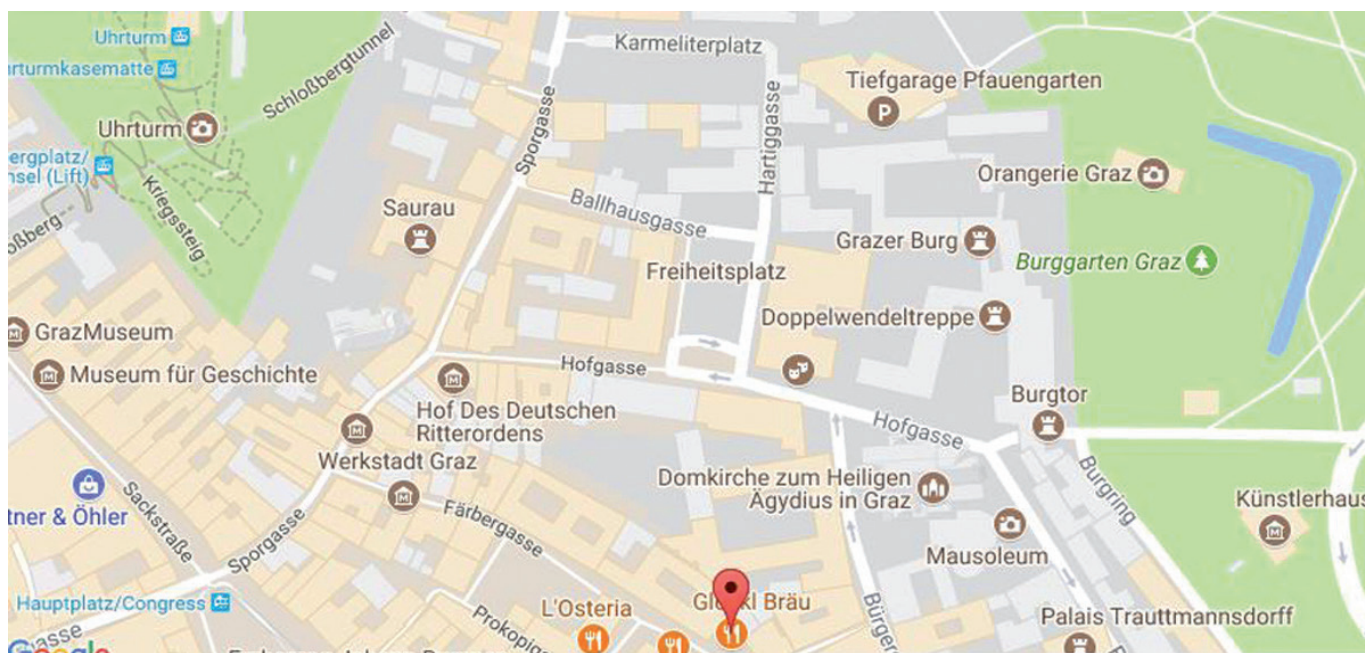
Parks

Walk across Campus to the main building, then take Halbärthgasse and turn right onto Zinzendorfgasse at the roundabout. Parks restaurant is located at the end of Zinzendorfgasse on the left side.



Glöckl Bräu

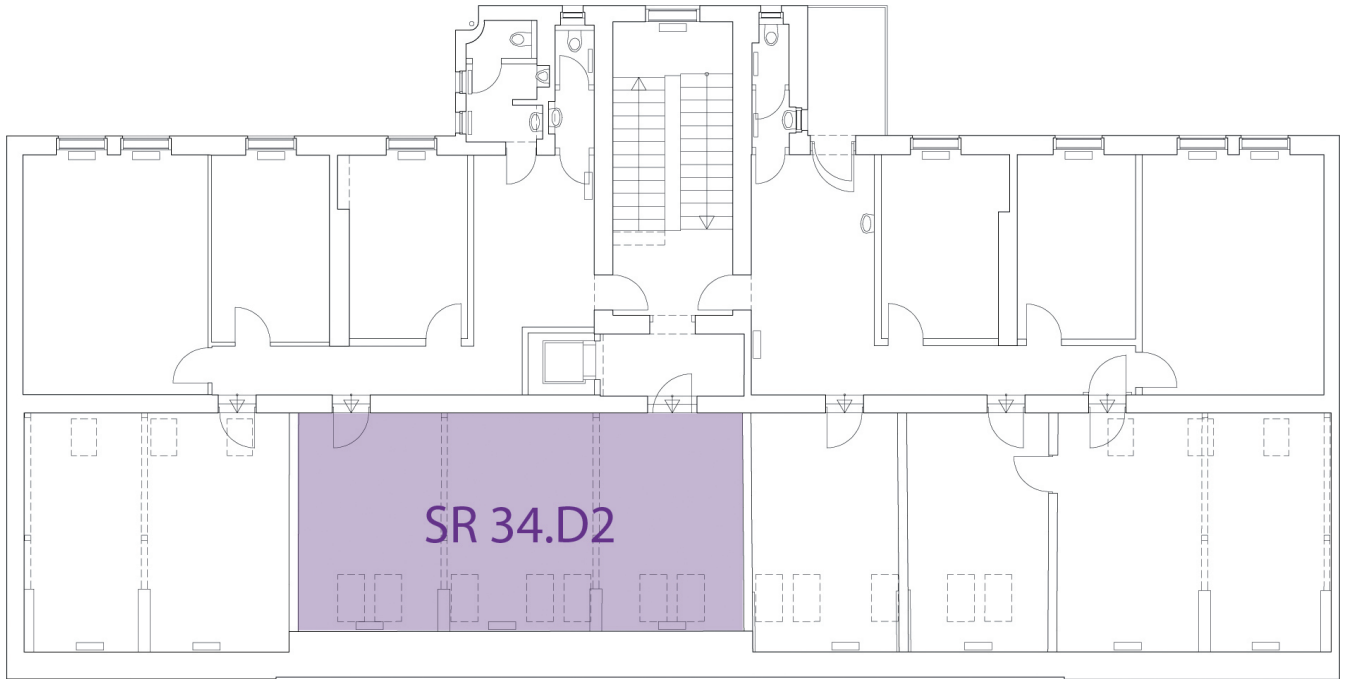
Walk down Attemsgasse, turn first right (onto Goethestraße), and then left (onto Heinrichstraße). Keep walking along Heinrichstraße, cross the road (Glacisstraße) at the traffic lights and walk straight ahead through the park. Go through the gate (Paulustor) and keep walking straight ahead (on Paulustorgasse), down the hill (Sporgasse) and then left onto Färbergasse. Walk along Färbergasse for about 3 minutes before you reach Glöckl Bräu to your left on Glockenspielplatz.



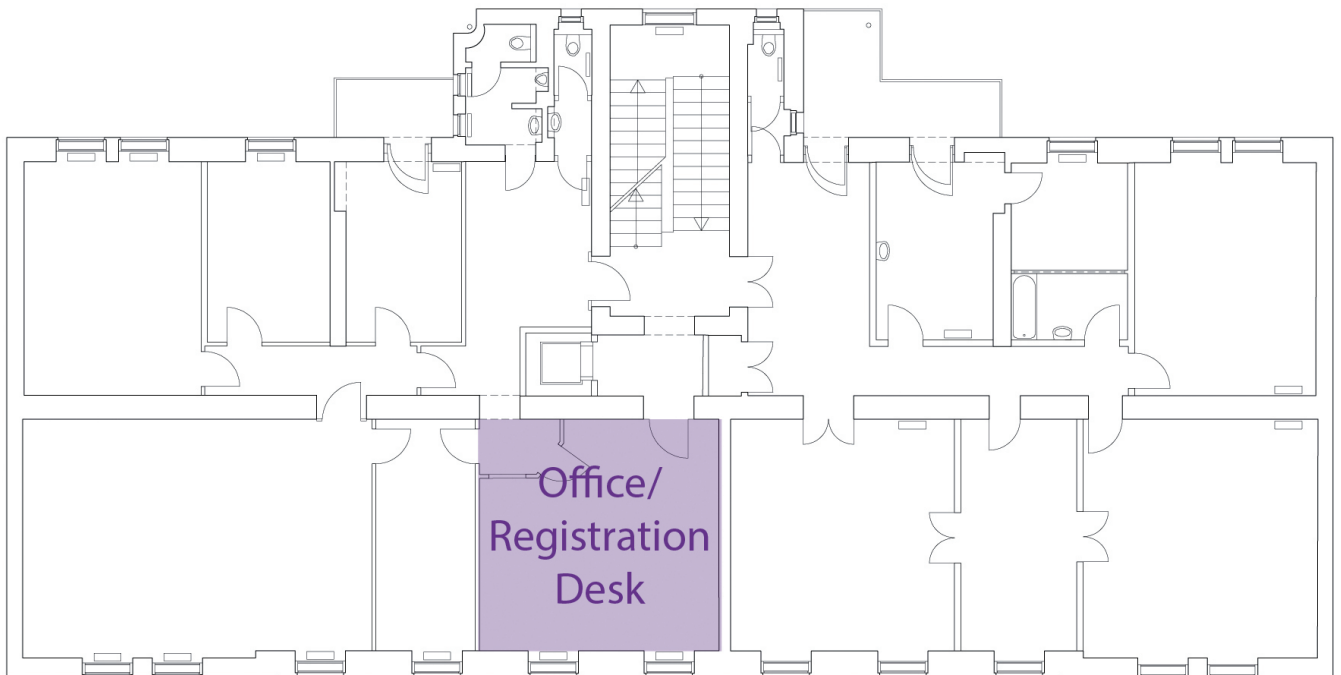
Floor Plans

American Studies, Attemsgasse 25 = Venue A

Third Floor (=Top Floor)



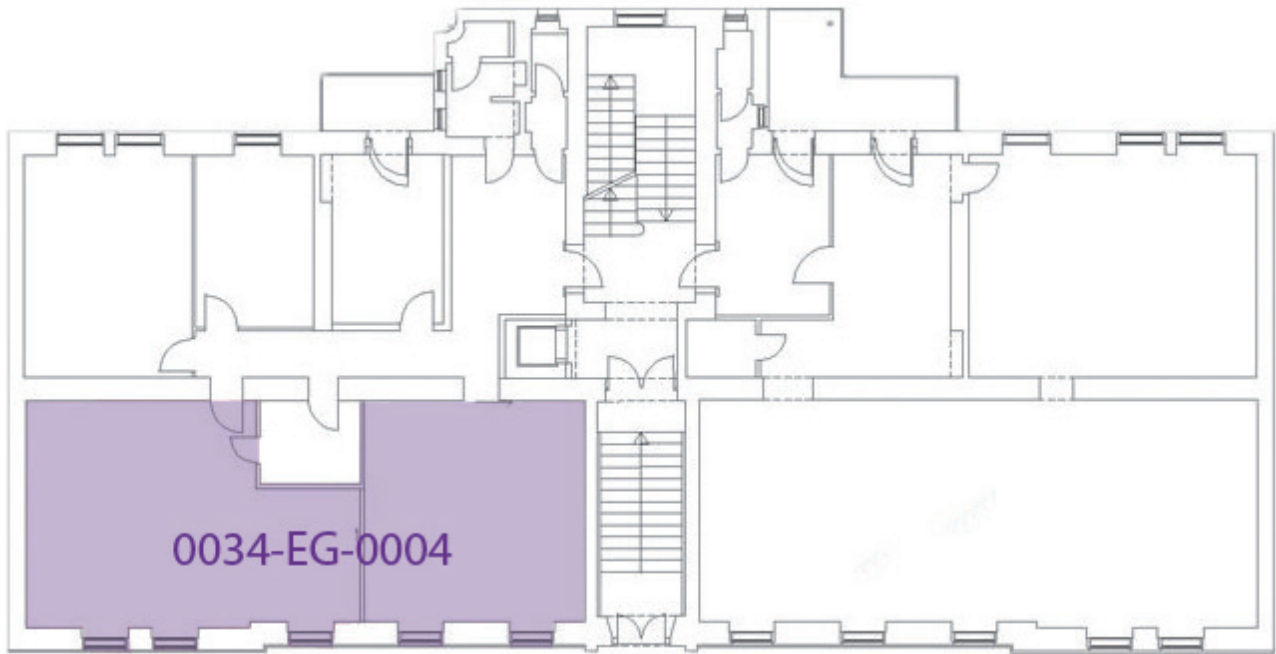
Second Floor



Floor Plans

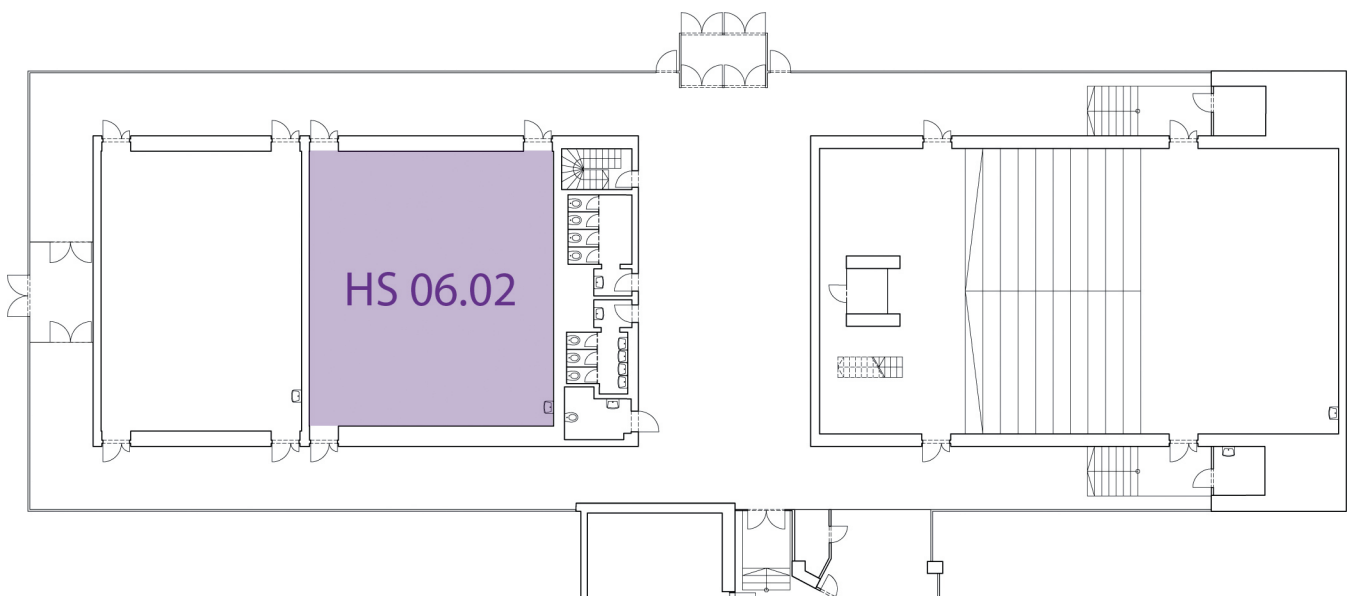
Cultural Anthropology, Attemsgasse 25

Ground Floor



Universitätsplatz 6 = Venue C

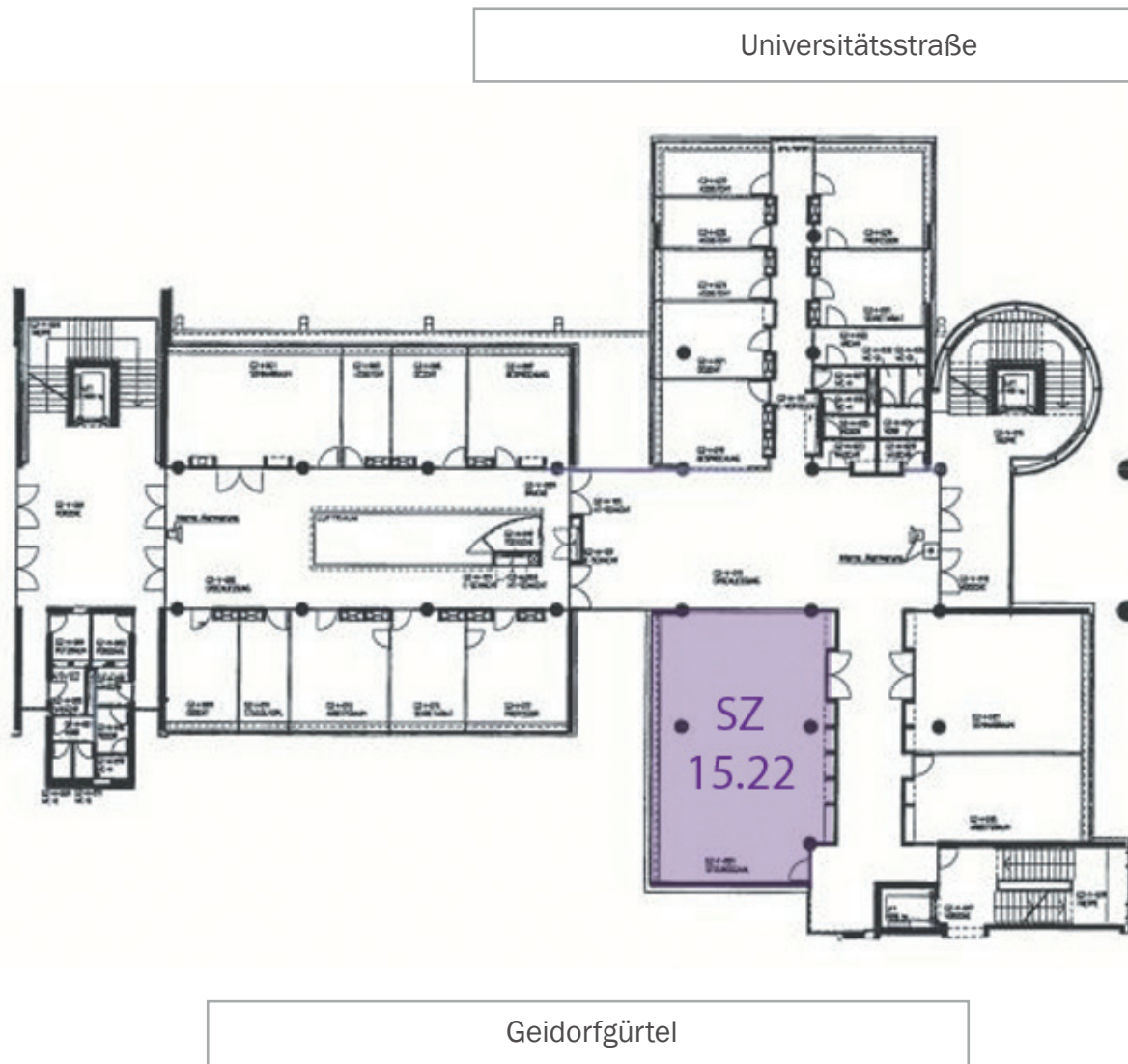
Ground Floor



Floor Plans

RESOWI-Center, Universitätsstraße 15, Section G = Venue B

Second Floor



IMPRINT

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<https://www.canva.com/Unsplash/Akuptsova>

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Page 9: Annette Kisling, Page 10: Linda Hutcheon, Michael Hutcheon, Christopher Lukasik

Page 15-16: Google Maps

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<http://www.uni-graz.at/en/>

Graz, October 2017

Centre for Intermediality Studies (CIMIG) & American Studies Graz



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