UNIVERSITY OF GRAZ SOUTHEAST EUROPEAN HISTORY AND ANTHROPOLOGY SEEHA

Creating Contemporary Art Museums in the Post-Soviet Space Priv. Doz. Mag. Waltraud Bayer

The recent years have seen a veritable boom in post-Soviet museum restructuring, renovations, additions, master-plans, new interior designs, architectural concepts and competitions that meet advanced international standards. From Riga to Vilnius, from Moscow to St. Pe-tersburg, post-Soviet art museums are developed by renowned inter¬national architects (e. g. Rem Koolhaas, Lord Nor¬man Foster, Frank O. Gehry, Zaha Hadid). Slo¬gans such as PermBao – an acronym of the Ural capital Perm and Bilbao – signal the increa¬sing significan¬ce museum developers and political planners are attributing to museum buil¬dings as a cata¬lyst for urban renewal in a broader context. In 2010, United Russia, Russia's ruling party, adopted the cul¬tural policy declaration "Cultural alliance" in an attempt to foster sus¬tainable contemporary art and museum struc¬tures in major cities throughout the Russian Fe¬deration.

The project examines the complex interrelationship of art, economic capital and political clout in the post-Soviet states. The topical focus is on the process of institutio¬nalizing con-temporary art in already existing and in newly created museums, in galleries and new art ve¬nues as well as on transforming museums into contemporary, internationally competitive art insti¬tu¬tions. It will comprise research on patrons and politicians who are backing contempo¬rary art – be it as members of the fe¬deral, regional or local cultural bu¬reaucracy, as part of the culturally active members of the new eco¬nomic elite or as individual proponents. Chro¬nologically, the period of 1991-2011 will be covered, including an overview of the funda¬mental measures laid earlier during perestroika. Geographically, it will focus on the Rus¬sian Federation, with spe¬cial considera¬tion of the general post-Soviet development.

The proposal is conceived as a follow-up project to Post-Soviet Art Museums in the Era of Glo¬balization, finished in 2011 and funded by FWF. This preceding study analyzed the trans-forma¬tion of post-Soviet museums with the end of Communism, covering a broad ge-



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ographi-cal range (Baltic States, Ukraine, and Russia). It resulted in a major conference and publica-tion output – covering mu¬seolo¬gical changes (such as the re-inte¬gration of once tabooed avant-garde, modern, non-con¬for¬mist and religious art), the varying regional deve¬lopment as well as the general restructu¬ring of art museums.

By focusing on the contemporary art museum development, the projected study will con¬quer new terrain. It will draw on rare empirical data (much of it in Russian) and a broad com-parative framework (partly accumulated during the pre¬vious study). It will combine approa-ches of various disciplines – museum and cultural studies, theories of distinction – and con-tribute to the knowledge of international research fo¬cuses such as Glo¬bal Art + Muse¬ums, ZKM Karlsruhe. The results will be discussed in academic exchange and made available as a cross-disciplinary comprehensive study, published according to Open-Ac¬cess-require¬ments.

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