

“UNITE US’: Media Convergence and/as Cultural and Literary Expressions in Poetry Films and Digital Literature”



**Martina
Pfeiler**

She is an Associate Professor at the English Department of Ruhr-University Bochum, where she currently acts as interim Chair of American Studies. In 2017 she received her *venia legendi* in American Literary and Cultural Studies at TU Dortmund University with a thesis titled *Ahab in Love: The Creative Reception of Moby-Dick in Popular Culture*. She completed her PhD at TU Dortmund University in 2008 after graduating from the University of Graz in 2001. In 2009 she was a Guest Professor in American Studies at Radboud University in the Netherlands. In 2005/06 she taught at Oglethorpe University in Atlanta. Her studies and research have taken her to several universities, among them Roehampton University, Texas A&M University, SUNY New Paltz, UNESP Araraquara, Keio University, Harvard University as well as the Melville Society Archive in New Bedford. Martina Pfeiler's publications include *Sounds of Poetry: Contemporary American Performance Poets* (Narr 2003) and *Poetry Goes Intermedia: U.S.-amerikanische Lyrik des 20. und 21. Jahrhunderts aus kultur- und medienwissenschaftlicher Perspektive* (Francke 2010). She has also published several articles, most recently in *Leviathan. A Journal of Melville Studies*.

The early 21st century has seen an explosion of US-American literary and cultural expressions that combine literature with music, sounds, visuals, performance etc. on the Internet. US-American poets and filmmakers, for instance, have turned to digital forms of poetic expressions as one of the most thriving and imaginative forces within the creative realm of new media technologies. The talk will investigate new forms of literary and cultural expressions that make use of the technological, cultural, and social potential of media convergence in a global context, while frequently engaging with a long tradition of print literature. It will provide an overview of US American poetry films and digital literature in the 20th and 21st centuries, suggest online resources, as well as critically reflect on the impact of media convergence and the digital turn in American Studies.

October 22 | 05:00 – 06:30 pm
SR 11.11, Heinrichstraße 36/I, 8010 Graz

The event is free, open to the public and organized by the Department of American Studies.

Information

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