

Otto Petrovic, Prof. Dr.

Karl-Franzens-University of Graz
Department of Operations and Information Systems
Universitaetsstrasse 15/G3
AT-8042 Graz
Austria

- Born in Graz, Austria.
- Study of Information Systems and Management in Graz.
- Three decades of highly international work.
- Publication of more than a hundred scientific papers and eight books.
- Current position (October 2024):
Professor for Information Systems and Management
at Karl-Franzens-University of Graz.

Main Areas of Work

- Digitalization in NON-WEIRD (Western, Educated, Industrialized, Rich, Democratic) cultures.
- Potentials of digitalization for economic, ecological and social innovations in business models.
- Formal and informal e-learning.

Awards

- Awarded the Ars Docendi Recognition Prize for excellent teaching of the Republic of Austria by the Federal Minister of Education, Science and Research.
- Awarded the Research Prize of the Province of Styria.

Visiting Professorships

- Harbin, China.
- Stellenbosch, South Africa.
- Tokyo, Japan.
- Seoul, South Korea.
- Hong Kong, China.
- Essen, Germany.
- Eindhoven, The Netherlands.
- Tucson, U.S.A.

Appointment offers to full university professorships

- Berlin University of Technology, C4 Professorship for Information and Communication Management.
- University of the Federal Armed Forces Munich, C4 Professorship for Information Systems.
- University of Duisburg-Essen, C4 Professorship for Information Systems.
- University of Salzburg, Founding Professor at the Center for Information and Communication Technologies & Society for Internet Communication.

Projects

Research

- Management and overall coordination of 10 major European Union research projects.
- Foundation of an industrial competence center as part of the innovation program of the Republic of Austria.
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Business

- Appointment as member of the Telekom-Control Commission by the Federal Minister for Transport, Innovation and Technology of the Republic of Austria.
- Member of the Strategic Advisory Group on Information and Communication Technology of the Austrian Federal Ministry of Economics and Labor.
- Member of the Media@Kom Advisory Board of the German Federal Ministry of Economics and Technology.
- Founding of several companies.

Changing Perspective

- Field studies in NON-WEIRD (Western, Educated, Industrialized, Rich, Democratic) cultures in remote regions by bus, train and bicycle.
- More than 50 state and national championship titles in athletics.
- Best Western European in decathlon at the European Junior Championships.
- Improved the Austrian record in javelin throwing six times.
- Vice world champion of the Masters in javelin throwing.