UNIVERSITY OF GRAZ

Technology Offer

youni – A White-Label Platform for Campus Apps at Higher Education Institutions

Background

Students increasingly expect convenient mobile access to university resources and timely communication. By bringing information and services together in one place, campus apps can help students navigate everyday university life and stay connected with their institution. The youni campus app - is currently in operation at the University of Graz, Austria. The app was designed and developed as part of a project funded by the Austrian federal ministry and has been continuously developed and operated at the University of Graz.

Technology Overview

youni brings together services for students and university members in a single mobile application. Features include timetables, communication and campus information, as well as general-purpose productivity features such as calendar integrations, library services, other services and notifications. Gamification & badges complement these features. youni is available as a white-label technology for the commercial provision of campus apps to higher education institutions.

Advantages

- Campus information and services brought together in a single mobile application.
- White-label technology as a basis for campus apps at higher education institutions in the DACH region.
- Productivity features combined with gamification & badges.
- An application already in operation and under continuous development.

Applications

Campus apps for universities, universities of applied sciences and universities of teacher education in Austria and the DACH region. The platform brings student and university services together in a mobile environment.

KEYWORDS:

Campus app
Universities
White-label platform
Higher education
Student services
Campus communication
Timetables
Calendar integration
Library services
Gamification

OWNER:

University of Graz

STATUS OF IP:

Proprietary software and Know-how

EXPRESSION OF INTEREST

Submit a company profile and a brief commercialisation outline to transfer@uni-graz.at at the latest by 10 December 2026.

CONTACT:

Technology Transfer Office
University of Graz
Research Management & Service
Universitätsplatz 3
8010 Graz / Austria
transfer@uni-graz.at
www.uni-graz.at

COOPERATION OPTIONS

The University of Graz is seeking commercialisation partners for this technology. Commercial exploitation by the future partner is intended to take place under a commercial licence agreement - the University expects a combination of an upfront fee, ongoing royalty payments and VSOP participation or another suitable value-sharing mechanism. The partner is expected to ensure ongoing technical operation and to undertake active marketing and customer acquisition among higher education institutions in Austria and the DACH region.

The future commercialisation partner is intended to receive the rights to use and commercially exploit youni to the extent required for the agreed commercialisation. The University of Graz reserves the right to use youni for research, teaching and its own internal purposes. Details will be set out in the licence agreement.

Whether and to what extent additional collaboration on technical development would be appropriate will be discussed and decided on a case-by-case basis, depending on the specific circumstances.



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