

SOWI-News

Newsletter der Sozial- und Wirtschaftswissenschaftlichen Fakultät
13. September 2024



Vorträge und Veranstaltungen in den kommenden Wochen

MBA, Certificates, Coursera? Best Strategies for Life-Long Learning in Times of AI & Co

Globalization, societal and demographic changes, digital transformation, and disruptive technologies like AI are rapidly changing the skills and knowledge required for a successful career in business, management, and marketing, making life-long learning an absolute must. But what is the right format and content of continuing education? Is it highly focused skills acquired in tailor-made seminars and specialized certificates? Or is it comprehensive leadership capabilities developed in high-quality MBA programs? What role can universities still play among providers of continuing education?

In this event, we look at these questions from a global perspective and with voices from academia and practice. After a keynote speech by Prof. Murat Kristal, MBA program director at the Schulich School of Business, Toronto, one of the world's premier institutions for executive education in management, a panel of thought leaders will debate the future of life-long learning.

Key-Note: "Trends in Life-Long Learning in North America" von Prof. Dr. Murat Kristal mit anschließender Podiumsdiskussion.

Donnerstag, 19. September 2024, 16:00 bis 19:00 Uhr, Unicorn, Conference Deck, Schubertstraße 6a, 8010 Graz / Termin vormerken

Anmeldung erbeten: <https://survey.uni-graz.at/index.php/admin/responses/sa/browse/surveyid/844961>

Info: Institut für Marketing / >> Weitere Informationen

Amtsübergabe 30. September 2024

Am 30. September 2024, 10.00 Uhr lädt die Fakultät herzlich zur feierlichen Übergabe der Fakultätsleitung ein. Dekan Thomas Foscht wird nach 11 Jahren die Führung an seinen Nachfolger, Georg Schneider, übergeben. Aus diesem Anlass sprechen u. a. Rektor Dr. Peter Riedler, Altrector Univ.-Prof. Dr. Alfred Gutschelhofer, Univ.-Prof. Dr. Alfred Wagenhofer sowie Mag. Volker Pichler (SOWI-AV). Im Anschluss daran findet das traditionelle Zusammentreffen zum Semesterstart bei einem kleinen Imbiss statt. Weitere Details zur Veranstaltung folgen in Kürze.

Montag, 30. September 2024, 10.00 bis 14.00 Uhr, SZ 15.21, ReSoWi-Center, Universitätsstrasse 15/A2, 8010 Graz / Termin vormerken

FiRe Seminar: "Cross-border Patenting and Corporate Debt Capacity"

We use global patent data and exploit the staggered adoption of the Patent Prosecution Highway, a patent examination cooperation program to evaluate the effect of globalization of patents on debt capacity of firms. We show that patents filed globally are of higher quality, and loans to patenting firms increases. This increase is driven by a reduction in information asymmetry in global lending markets. We also find that firms obtain international loans in low-tax countries which leads to a lower average tax burden. This lower burden creates a higher debt capacity for patenting firms.

Sapnoti Eswar (University of St. Andrews)

Dienstag, 8. Oktober 2024, NEU 16:30 bis 18:00 Uhr, HS 111.21, Beethovenstrasse 8, 2. OG, 8010 Graz / Termin vormerken