

8 - 9 APRIL 2026

AUSTRIA GERMANY ITALY-SYMPOSIUM (AGI)

Association for History and Business Studies (ASSI); Austrian Society for Business History (ÖGU); Society for Business History (GUG)

Business History in Austria, Germany and Italy



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Image: Production of the "Puch 500" at the Graz-Thondorf plant of Steyr-Daimler Puch AG, a company owned by the nationalized Creditanstalt-Bankverein, 1950s. Source: Austrian Society for Business History, Business History Collection.

8 APRIL 2 PM - 6.30 PM

INTRO / WELCOME

● 2 PM: SESSION I - THEORY, OVERVIEW, METHODS

Walter M. Iber/Thomas Krautzer (A): The ÖGU, Business History in Austria and the "Graz Approach"

Andrea Schneider-Braunberger (G): GUG-Experience, State of the Art & AGI

Luciano Segreto (I): ASSI-Experience & AGI

● 3.30 PM: SESSION II - AGI-RELATIONS

Sophie Kornsee (A): Personnel-based Economic Interconnections between Carinthia and Trieste 1750-1848

Giacomo Centanaro (I): The Road to 'Business as usual': Banca Commerciale Italiana and the Re-building of Banking Networks in Germany in the Reconstruction Years

4.30 PM: COFFEE BREAK

● 5 PM: SESSION III, PART 1 - TIMES OF DICTATORSHIP

Valerio Cerretano (I): The Bank of England, the Treasury and the Launch of Armstrongs-Vickers, 1918-1940

Marianna Astore/Mario Perugini/Michele Santoro (I): Financing the Fascist Wars: The Bank of Italy and the Consorzio per le Sovvenzioni sui Valori Industriali, 1936-43

Philipp Meder (G): Corporate Strategy in the Age of Extremes: Business Statistics as a Resource in Nazi Economic Planning

9 APRIL 9.30 AM - 1.00 PM

● 9.30 AM: SESSION III, PART 2 - TIMES OF DICTATORSHIP

Marco Bertilorenzi/Mario de Prospro (I): Multinationals and Dictatorships. Foreign Direct Investments and in the Fascist Italy (1922-1945)

Fernando Salsano (I): Corporate Tax Policies in Fascist Italy: Business Associations and the Fiscal Burden upon Joint Stock Companies

Gerhard Katschnig (A): The Haßbacher Company – Second World War and Early Post War Years

11 AM: COFFEE BREAK

● 11.30 AM: SESSION IV - POST-WAR TIMES

Cesare Vagge (I): Solving the "Italian Steel Problem" – FINSIDER, Falck and Centrist Industrial Policy (1947-53)

Michael Hödl (A): Austria's Nationalized Industry since 1946

Hartmut Berghoff (G): Challenges and Opportunities: The German Mittelstand in the Age of Globalization, 1970-2020

● 1 PM: FINAL DISCUSSION



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