



温州职业技术学院 (设计学院)
Wenzhou Polytechnic (Design College)

KONFUZIUS-INSTITUT
an der UNIVERSITÄT GRAZ
格拉茨大学孔子学院



Special Summer Camp

五感中国

桥见东方

中文+中国生活美学汉语桥项目

Five Senses of China

Bridge to Oriental Aesthetics

Chinese Bridge Program: Chinese Language & Oriental Lifestyle Aesthetic

“五感中国·桥见东方”中文+中国生活美学汉语桥项目

"Five senses of China,Bridge to Oriental Aesthetics" Chinese Bridge Program: Chinese Language & Oriental Lifestyle Aesthetic

温州职业技术学院坐落于国家历史文化名城温州，是浙南闽北唯一一所中国特色高水平高职学校、国家示范性高职院校。设计学院为温州职业技术学院二级学院，设有鞋类设计与工艺、服装与服饰设计、产品艺术设计、视觉传达设计、环境艺术设计5个专业。设计学院嵌入区域产业布局，聚焦产教融合，突出时尚化、数字化、国际化，立足于文化创意、时尚设计领域，培养具有文化底蕴，掌握专业设计、智造和展示技能，适应新发展需求的高素质技术技能人才。

Wenzhou Polytechnic is located in Wenzhou, a national historical and cultural city. It is noted as a high-level vocational college and a national model vocational college. Design College is a secondary college of Wenzhou Polytechnic, offering five majors: Shoe Design and Technology, Clothing and Fashion Design, Product Art Design, Visual Communication Design, and Environmental Art Design. Design College is embedded in the regional industrial layout, focusing on the integration of industry and education, highlighting fashion, digitalization and internationalization. It is based in the fields of cultural creativity and fashion design, cultivating high-quality technical and skilled talents with cultural literacy, professional design, manufacturing and display skills, and the ability to adapt to new development needs.

2025年7-8月，温州职业技术学院（设计学院）将推出汉语桥团组项目。项目以“东方美学”为核心脉络，构建“衣、食、住、行、艺”五感框架，创新“职教+国际中文”教育模式，设置14个主题模块课程、30余个特色应用场景，让学员不仅习得语言技能，更能读懂中国生活美学背后的中国智慧。

From July to August in 2025, Wenzhou Polytechnic (Design College) will proudly launch the "Chinese Bridge" group project. The project takes "Oriental Aesthetics" as the core thread, builds a five-sense framework of "clothing, food, housing, transportation and art",innovate Vocational Education + International Chinese Education Model, and sets up 14 thematic module courses and over 30 distinctive application scenarios. This enables participants not only to acquire language skills but also to understand the Chinese wisdom behind Chinese life aesthetics.

行程安排（北京） Schedule in Beijing

*预计访问学员于7月20日早到达北京（多种航班选择），安排接机及酒店休息，下午开始活动。
The visiting students are scheduled to arrive in Beijing in the morning on July 20th(multiple ght choices) Airport pickup and transfer to the hotel will be arranged, followed by activities after rest.

第一天 Day1

7月20日 Jul 20th

行迹·梦启京华

Travelling
Dreaming of Beijing



14:00-17:00

“天坛问礼”特色汉语游学实践

Dialogues with Heaven: Temple of Heaven Featured Field Trip

18:30-20:00

“不亦乐乎”团队破冰活动

Ice-breaking Group Activities

第二天 Day2

7月21日 Jul 21th

行迹·城墙巷陌

Travelling
Walls and Alleys



08:30-12:00

“龙脊云巅”八达岭长城特色汉语游学实践

Dragon's Spine in the Clouds: Great Wall Featured Field Trip

14:00-18:00

“胡同寻踪”后海胡同特色汉语游学实践

Threads of Folk Life: Old Beijing Hutongs Featured Field Trip

第三天 Day3

7月22日 Jul 22th

行迹·时空叠影

Travelling
Past Meets Present



08:30-12:00

“丹陛流金”故宫博物院特色汉语游学实践

Golden Steps of History: Palace Museum Featuerd Field trip

14:00-17:00

“市井如诗”王府井主题汉语场景实践

Poetry of the Marketplace: Wangfujing Themed Language Study

19:00-20:00

“光影京夜”夜游北京特色汉语游学实践

Weaving Light: Technology Dialogues with History Featured Field trip

第四天 Day4

7月23日 Jul 23th

行迹·园冶归心

Travelling
Heart's Return



08:30-11:30

“颐和画境”颐和园北京特色游学实践

Painting in Motion: Summer Palace Featured Fiedl trip

14:00-15:30

“大国匠心”北京大兴机场主题汉语场景实践

Grand Craftsmanship: Daxing Airport Themed Language Study

KN5951(18:15-20:45)前往温州

Flight KN5951 (18:15-20:45) to Wenzhou

以汉语为基因 以美学为语境 以五感为媒介

Rooted in the DNA of Chinese Language, Framed by the Aesthetics of Living, Bridge through the Five Senses

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行程安排（温州） Schedule in Wenzhou

第五天 Day5

7月24日 Jul 24th

食味·飨宴东瓯

Cuisine
Origins of Wenzhou Culture



10:00-11:30

“瓯风启幕” 校园中文导览

Campus Chinese Guided Tour

14:00-16:00

“以茶会友” 茶道礼仪特色汉语课程

Tea Culture: Building Friendships Through Tea & Language Course

17:00-19:00

“宴语和声” 温州美食DIY主题活动

Ouyue Feast: DIY Wenzhou Cuisine Workshop

第六天 Day6

7月25日 Jul 25th

衣韵·礼传古今

Attire
Threads Through Time



08:30-11:30

“衣冠华夏” 中国传统服饰文化特色汉语课程

Grace of Attire: Chinese Traditional Costume Culture & Language Course

14:30-16:30

“礼行天下” 中国礼仪文化特色汉语课程

Rituals Across Civilizations: Chinese Etiquette & Language Course

第七天 Day7

7月26日 Jul 26th

衣韵·承古萌新

Attire
Heritage Meets Innovation



08:30-11:30

“靛蓝秘语” 中式非遗工艺特色汉语课程

Indigo Whispers: Chinese Intangible Heritage Craft & Language Course

13:30-16:30

“草木留痕” 植物拓印工艺特色汉语课程

Nature's Signature: Botanical Imprints & Language Course

第八天 Day8

7月27日 Jul 27th

衣韵·活化新生

Attire
Heritage Meets Innovation



08:30-11:30

“缠花钿影” 手工服饰制作特色汉语课程

Floral Adornments: Handmade Accessories & Language Course

13:30-16:30

“霓裳巧裁” 服饰创新手作特色汉语课程

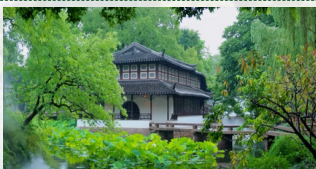
Silken Innovations: Creative Garment Design & Language Course

第九天 Day9

7月28日 Jul 28th

住境·营造式法

Habitat
Wisdom of Spaces



09:00-11:00

“诗意栖居” 中国传统园林特色汉语课程

Poetic Dwelling: Classical Chinese Gardens & Language Course

13:30-16:30

“一榫一卯” 中式家具制作特色汉语课程

Mortise & Tenon: Traditional Furniture Workshop & Language Course

第十天 Day10

7月29日 Jul 29th

住境·山水哲思

Habitats
Wisdom of Landscapes



08:30-11:30

“江心揽胜” 江心屿游学实践

Cultural Expedition: A Scenic Journey to Jiangxin Island

13:30-16:30

“老城烟火” 五马街游学实践

Urban Exploration: Pulse of the Old City in Five-Horse Street

18:30-19:30

“水墨光影” 南塘夜游特色游学实践

Immersive Experience: Nanqiang Night Ink & Light Tour

第十一天 Day11

7月30日 Jul 30th

艺作·行履足下

Artistry
Footprints of Tradition



09:00-11:00

“步履千年” 温州鞋业文化特色汉语课程

Millennial Steps: Wenzhou Footwear Culture & Language Course

13:30-16:30

“光影雕琢” 激光雕刻技术工坊实践

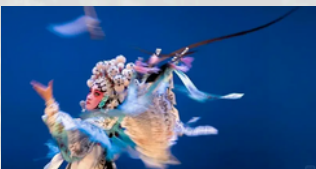
Light & Shadow: Laser Engraving Tech Workshop

第十二天 Day12

7月31日 Jul 31th

艺作·戏萃梨园

Artistry
Pear Garden Treasures



08:30-11:30

“梨园寻梦” 南戏文化与方言学习

Dreams of the Pear Garden: Nanxi Opera & Dialect Language Course

13:30-16:30

“青红皂白” 南戏曲艺体验特色汉语课程

Nanxi Opera Performance Language Course

第十三天 Day13

8月1日 Aug 1st

艺作·演绎风华

Artistry
Heritage Alive



08:30-11:30

“非遗匠韵” 国潮戏曲非遗特色汉语工坊

Heritage Handicrafts Workshop and Language Course

13:30-16:30

“戏影流光” 南戏文化传播特色汉语课程

Shadows of the Stage: Opera Culture Dissemination Language Course

第十四天 Day14

8月2日 Aug 2nd

融合·美美与共

Intergration
Beauty in Diversity



09:00-11:00

“东方美谈” 圆桌讨论主题活动

Oriental Beauty Talk: Cross-Cultural Roundtable Discussion

送机CA1553(15:30-18:15)前往北京

Airport Dropt CA1553 (15:30-18:15) to Wenzhou

*抵京后，预计访问学员可乘坐航班CA841由北京返回格拉茨

After arriving in Beijing, visiting students are expected to take flight CA841 back to Graz from Beijing.

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