

2025年“中文+金融科普体验研习营”  
招生简章

*Admissions Brochure for  
the 2025 Financial Chinese Language Skills Training Program*



## **活动形式 Course Type:**

语言培训+文化参观+互助交流

Language training + cultural visits + mutual assistance and communication

## **活动时间 Time: 2025.4.17-2025.4.26**

## **招生对象 Application Requirements:**

1. 海外非中国籍公民; 对中文及中国文化感兴趣的海外各界人士  
Non-Chinese Nationality or Citizenship;  
Foreigners with strong interest in Chinese language learning and culture.
2. 招生年龄Age Requirement: 18-45岁
3. 招生人数Number of students enrolled: 15人

注: 能用英语或中文进行沟通

Language Requirements: can communicate in English or Chinese

## 课程要求 Course Requirements :

1. 全部课程费用由活动举办方承担，学员个人无需支付费用；

Complete the online registration as required.

2. 该课程不含往来机票相关事项，如需协助申请学习签证，可提供相关服务或文件证明；

This course does not include matters related to round-trip airfare.

If assistance is needed in applying for a study visa, relevant services or documentary evidence can be provided.

3. 完成录制一个2分钟左右的学习心得视频。

Record a 2 minute video regarding your learning experience after course completion and submit it on time.

4. 学员完成所有课程后颁发电子结业证书。

E-certificate will be issued to all students who have completed all the courses.

## 报名方式 Application Process :



- 联系人 Contact Name: 刘老师 Agatha Liu
- 联系邮箱 Contact E-mail:  
2021000034@wzpt.edu.cn
- 联系电话 Contact Tel: : +86-13840912375

## 授课内容Teaching Content :

| 日期Date | 时间Time      | 授课内容Teaching Content  | 地点location              |
|--------|-------------|---|-------------------------|
| 17-Aug | 全天Whole Day | 抵达温州Arrive in Wenzhou   | 入住酒店hotel               |
| 18-Aug | 上午Morning   | 开营仪式 Opening Ceremony of the Camp   | 温职School                |
| 18-Aug | 下午Afternoon | 了解汉语金融词汇, 了解词汇文化背景 Understand Chinese financial terms and their cultural backgrounds.   | 温职School                |
| 19-Aug | 上午Morning   | 通过金融故事, 学习生活中的汉语词汇和应用 Learn Chinese vocabulary used in daily life and its applications through financial stories.   | 温州银行Bank of Wenzhou     |
| 19-Aug | 下午Afternoon | 通过银行交易场景, 学习实用汉语, 了解中国银行业发展现状Learn practical Chinese and understand the development status of the banking industry in China through bank transaction scenarios.   | 温州银行Bank of Wenzhou     |
| 20-Aug | 上午Morning   | 参观数安港, 浙江大数据联合计算中心叶总介绍我国数据经济发展情况Visit the Digital Security Port. Mr. Ye, the general manager of Zhejiang Big Data Joint Computing Center, introduces the development situation of China's digital economy.              | 数安港 Wenzhou Shu'an Port |
| 20-Aug | 下午Afternoon | 游览楠溪江Visit the Nanxi River  | 乐清YueQing               |
| 21-Aug | 全天Whole Day | 游览雁荡山Visit the Yandang Mountain   | 乐清YueQing               |
| 22-Aug | 上午Morning   | 前往申万宏源证券股份有限公司温州人民路证券营业部, 进行证券开户及相关知识介绍Go to the Wenzhou Renmin Road Securities Business Department of Shenwan Hongyuan Securities Co., Ltd. for securities account opening and the introduction of relevant knowledge. | 人民路Renmin Road          |
| 22-Aug | 下午Afternoon | 闭营仪式 Closing Ceremony of the Camp   |                         |
| 23-Aug | 全天Whole Day | 温州返航驻地Return to the stationed place from Wenzhou  | 机场 Airport              |

*Welcome to Wenzhou*

