

Hanna Kalanne
Managing Director, GloCell Ltd.



Hanna Kalanne, who has wide experience in marketing and business development, joined GloCell in October 2011. She studied real estate economics and law at the Helsinki University of Technology and also completed various courses at the Institute of Marketing.

Earlier in her career, she was responsible for finding new Finnish products for export to North Africa and the Middle East. In addition to marketing, she carried out market studies and established markets in these countries. She has also been supervising various real estate development projects and has e.g. been involved in pesticides markets and the cinema industry. Ms Kalanne has been active in politics since her university years and has a large network of contacts.