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Stefan Brämer is a research associate at the chair of Microsystems at the Institute of Micro and Sensor Systems of the Otto-von-Guericke-University Magdeburg. Since 2007, he has worked as project manager within the BMBF-InnoProfile project „TEPROSA – Technology platform for the product miniaturization in Saxony-Anhalt” for the key research activity “Human resource development and qualification”. One of the objectives in this research field was to create customised further education services for SMEs for alumni of vocational education. Since 2010, Stefan Brämer has been responsible for the project “IngWeb.de – Sensitisation for engineering science and technical vocational education at general-education schools”. The aim of the project is to motivate pupils to study engineering science or to choose a technical vocational education. He is holding a degree in vocational education, human resources development and economic science.