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Lena Oswald is a member of the academic staff of the center for continuing education of Hamburg University (AWW). Since 2009 she has been involved in AWW projects aiming at the implementation of e-learning in companies. Since 2010 she has been assistant lecturer of Hamburg University for e-learning courses.

She is Local Representative of the Open University, UK, in northern Germany. From February 2008 until April 2012 she was assistant of the deputy chairman of the German University Continuing Education Network (DGWF). She holds a degree in political science and sociology of Hamburg University and is a certified e-trainer.