

Poster exhibition

Topic 4: An ageing Europe and the role of ULLL

Universities' communication towards the returning adult learners: the institutional habitus in debate

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Abstract

Considering acknowledgement of prior experiential learning as a hub for 'widening participation' matters, this research project aims to investigate the yet to be explored relationship between the role of institutional habitus singularly considered from the point of view of the implementation of its university image and communication, and the inner process of inclusion/exclusion candidates applying to this specific admission procedure might develop. Closely related to the emerging, not to say shy models of the university toward engagement in social action, the poster questions the visual representations both perceived and constructed in the university in keeping with retention among these students with very specific needs and expectations.