Bab configuration: A possible way to articulate the integration of emotion and cognition in the lateral prefrontal cortex?

The term "proposition" is well known in philosophical, linguistic and other language or content related discussions. It nevertheless may provide the illusion that "contents" are imaginable without emotional loadings. Not only communication theories show how important the emotional parts of any vocal expression are. Also in neuroscience recently was shown that emotion as well as cognition is partly integrated in the lateral prefrontal cortex. Creditions are conceived as processes which are interdependent with emotions and cognitions.

Whereas until now does not exist a term to express the integral of cognition and emotion (nor in philosophy, nor in everyday language) the concept of creditions needs to coin such a term. I will present the neologism "bab" and discuss whether this term might be helpful to establish a better understanding of the twofold (cognition/emotion) dimension of creditions and whether the consequently used term "bab configuration" can better explain the concept of "mindsets".